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Partner Name	Invitation
ABC Creative Group	You know the drill. Stop by, chat, have a beer. We can talk about marketing or just hang. If you want to see some of award-winning destination marketing, you can always check out our site at abcideabased.com Hope to see you soon!
ADARA	Learn how you can partner with Adara to benefit from our 2.1 billion rich profiles to improve campaign effectiveness and show real ROI through in-market economic impact powered by in-market credit purchasing expenditures + hotel search/bookings data.
Advance Media NY	Bring your questions, goals & wish list to Bridget Cerrone who will listen first, then work on finding the best solutions for your marketing initiatives for 2024. Looking for affordable and award-winning creative services, like video? AMNY is the answer.
Aki Technologies	Digital tech constantly evolves - relevant, personalized messages, delivered to the right consumer, with the help of MomentsAI, for the most receptive moment and motion drives results. Learn about new personalization moments AI with Aki Technologies.
Alon Tourism Solutions	Learn how Alon can fast-track your destination to tourism success. We educate, prepare & connect NYS tourism businesses to a global audience via the travel trade for profitable relationships through our tourism trainings, programs & client consulting.
Amadeus Hospitality	Amadeus offers destinations forward looking proprietary hotel and air demand data and insights. Leverage our insights to reach travelers with precision. We offer digital advertising campaigns targeting both consumers and travel agents.
America Journal	AMERICA Journal, established 30+ years ago, is the German travel magazine on the US. AMERICA Journal seeks to inspire and provide information for travel planning, including the ILNY - Branded NYSTIA Travel Planner in the Fall 2024 issue.
Bandwango	Bandwango's signature product, the Destination Experience Engine, enables clients to curate free and paid experiences into passports, trails and marketplaces designed to deliver the best tickets, tours and savings to locals and visitors alike.
Black Dog Designs	Not clients. Partners. Learn about the evolving industry landscape and what we're doing to help other destinations stand out and stay ahead of industry changes.
Brand USA / Miles Partnership	Chat with Brand USA about leveraging their premium, proprietary Canadian and overseas audiences to ensure more international visitors are coming to your destination in 2024 and beyond. New consumer and trade digital programs available in UK, CA, Germany.
Break the Ice Media/Travel Alliance Partners	Explore our strategic growth services, collaboration platforms, and tourism programs to meet your goals and boost your growth. Discover NYSTIA's 2024 Outdoor PR Co-op opportunities you won't want to miss.
Content Studio/New York By Rail	Learn more about Content Studio's award-winning Travel Industry products including: New York By Rail magazine, Miss New York Destination Experiences (selected NYSTIA's 2023 Best Digital Marketing Campaign) and "Travel Guides of the Future".

Corporate Communications	Join us to learn how automation and AI can help tackle many tedious marketing tasks that tend to eat up a ton of valuable time. Create dynamic emails and smart workflows designed to reallocate resources so you can focus on servicing partners and visitors!
Discover Upstate NY	Spend a few minutes with CEO Dave Granoff to see new 2024 updates to the premier 'Go To' tourism website for Upstate NY, and to discuss how DUNY can help increase marketing & travel awareness for your attraction or location.
East Shore Marketing	Feeling like a small fish in a big pond? Let's chat & leverage East Shore Marketing's 30 years of experience to create a custom-tailored strategy. We specialize in digital marketing, media planning, SEO, social media, and landing page design.
Epsilon	Epsilon is a digital advertising company that focuses on driving ROI for its clients using transactional data to guide your media plan! Whether it's reaching past visitors to welcome them back or driving new ones Epsilon's solution has you covered.
Expedia	
FourthIdea	We are a team of creative marketers--ardent collaborators who combine storytelling & technology to captivate our clients' consumers on both an emotional and rational level--using creativity & relevance to drive engagement & achieve cultural significance.
Livingston Energy Group	Livingston Energy Group, A Lynkwell Company is a NY-based energy service & technology company, that provides a full suite of services & equipment for the installation & management of EV charging stations & the required supporting infrastructure.
Madden Media	Madden Media sparks imagination and nurtures curiosity, weaving data-driven insights with vibrant creativity. We do more than just market destinations; we bring narratives to life, crafting lasting and memorable experiences to resonate locally & globally.
National Grid	Interested in EV charging for your guests and communities but concerned about costs and complexities? National Grid is here to help! Learn about its EV Make-Ready Program incentives, covering up to 100% of infrastructure costs.
New York's Best Experiences	Stop by and grab a taste of the New York Sherpa's favorite new wine while you chat about our new programs: #1: The Destination Advocate and #2: The New York's Best Experiences Content Creator Management Program.
NY Press Service	A one-stop shop for high-impact print, digital, and native advertising. Let Nancy "newspaper" McGrath exhibit a powerful, affordable network of hundreds of local community newspapers and websites. Review Content Marketing, targeted email, plus chocolate!
Orange 142	
Paperkite	Say hello to Paperkite, your digital marketing bestie! Join us for a fun 15-minute exploration on elevating your destination's appeal, tackling marketing challenges, and finding paths to attract more visitors. BONUS: we'll have snacks to share!
Ripe (Formally RootRez)	Meet Abigail Pippen and Jared Carrow to learn how Ripe can integrate a booking engine seamlessly into your website to better serve visitors, stimulate travel demand, send bookings to hotels, and collect first-party data.
Rove	Rove's Destination Insights consortium program is designed for NYS regions and counties to access leading data at affordable rates and includes mobile data, AirDNA, ratings and reviews, resident sentiment, US demo and more!
Sojern	The Sojern Travel Marketing Platform helps destination and attraction marketers reach and inspire travelers throughout their planning journey across digital channels from the first moment of inspiration to purchasing a ticket.

Spearfish	70% of a destination's visitors in a given year were there just the year before. Spearfish delivers digital ads to your destination's prior visitors via our network of brand-safe websites. REAL VISITORS spending REAL MONEY at YOUR DESTINATIONS.
Steller	
STQRY	Prepare for a 15-minute interactive session with STQRY! See how other locations are engaging with their visitors and sharing their stories. Preview our world class platform for building a mobile app or kiosk project. Can't wait to see how we can help!
Tempest	Elevate your destination with modern responsive web design. Unlock your data's potential with a powerful cloud-based CRM. Expand your audience with data-driven growth marketing strategies. Discover how Tempest can help navigate the future of tourism.
Times Union Media Group	Speak with Hearst/TUMG travel & tourism marketing expert Mike Peterson about the results-oriented tactics already being used to great effect by many of your NYSTIA colleagues to precisely target & attract new visitors to your destination!
TransPromotion	Let's discuss how utilizing box trucks or tractor trailers running routes in certain markets IS a cost saving way to make a big out-of-home advertising impact. *Now offering mobile ID data collected from exposed audience of your truck- ask us how!
TravelGuidesFree.com	Discuss optimizing your current participation or joining 25 NYSTIA members to secure your 2024 presence in the NYS Virtual Travel Show on TravelGuidesFree.com (24/7/365) to generate weekly active traveler leads & drive new visitors you are not reaching.
TravelStorysGPS	Attract visitors, connect to travelers, and engage audiences with your own GPS-triggered, self-guided audio tour! We help organizations tell their authentic stories their way with our patented, award-winning technology.
Wander	Wander's goal is to make traveling and recreation safer and easier by making it as simple as possible for destinations to share their knowledge with visitors through a custom interactive map experience.
Workshop	There has never been a more thrilling time for brands to play on social media and search engines! Meet with Tim, at Workshop, for thoughtful feedback that will help your destination stay ahead in today's rapidly evolving landscape!
Zartico	Zartico powers the possibilities of place. Makers of the first Destination Operating System, Zartico harnesses and streamlines big data, science, AI, and technology to provide unprecedented visibility into the movement of people and economic opportunities

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