Otsego County Visitor Economy

Visitors Spent $462,100,000 at local businesses in 2025

$177,200,000
on lodging

$138,900,000
on food & beverage

$61,100,000
on retail goods / services

$5,500,000
on local transportation

$21,600,000
on recreation / entertainment

$57,900,000
on vacation properties / second homes



Photo by Glenn Clark

Visitor spending generated $154,900,000 in personal (payroll) income, supporting **3,202 Otsego** County jobs, and **$23,200,000** in county tax revenue, reducing the tax burden on Otsego County residents by **$2,013 per household.**

COOPERSTOWN & OTSEGO COUNTY

For more information, please
contact Cassandra Majestic
cassandra@thisiscooperstown.com

Otsego County residents enjoy many amenities and an enriched quality of life that simply wouldn't be possible in a community our size without the financial support of visitors. Lively arts and cultural facilities, diverse dining establishments, museums, attractions, and unique retail shopping and recreational opportunities rely on visitor patronage to survive and flourish.

Source Tourism Economics, commissioned by Empire State Development / I LOVE NEW YORK
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