

2026

**ADVERTISING
NEWSLETTER**

2026 SCHEDULE

- Thurs., January 22
- Thurs., February 19
- Thurs., March 26
- Thurs., April 23
- Thurs., May 21
- Thurs., June 25
- Thurs., July 23
- Thurs., August 20
- Thurs., September 24
- Thurs., October 22
- Thurs., November 19
- Thurs., December 17

PROVEN MONTHLY RESULTS

32K+

Views

6K+

Clicks

14.35%

View Percentage

2.72%

Click Percentage



Travel &
Tourism
Newsletter
Example



TARGETED MARKETING THAT PROVIDES RESULTS!

AUDIENCE

Your message reaches 200,000 readers in the greater Capital Region and Hudson Valley who have double opted-in to receive regional travel content. This targeted audience is eager to learn more about YOUR tourism destination or business!

CONTENT

Custom curation around subjects of value to your organization. Your ad appears next to engaging travel and tourism content.

PRICING

Premium, Share of Voice, Top Position

600x150 Ad Unit | \$1,500

ATF, BTF, Display Ads, Share of Voice

300x250 Ad Unit | \$500

**Get Your Share of the Thousands of
Clicks Being Generated Each Newsletter!**