

# NEW YORK STATE TOURISM INDUSTRY ASSOCIATION



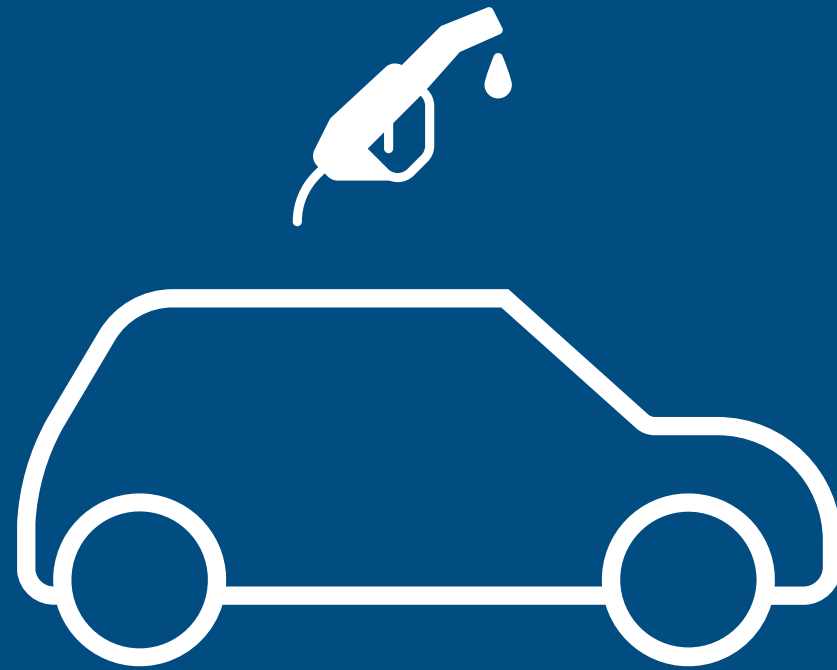


# AGENDA

- WELCOME
- TYPES OF EVS
- LEVELS OF EV CHARGING
- FORECAST OF EV OWNERSHIP
- BENEFITS
- LEGOLAND

# TYPES OF ELECTRIC VEHICLES

## HYBRID



no plug

- dual engine
- primary combustion engine and an electric motor
- battery recharges during deceleration

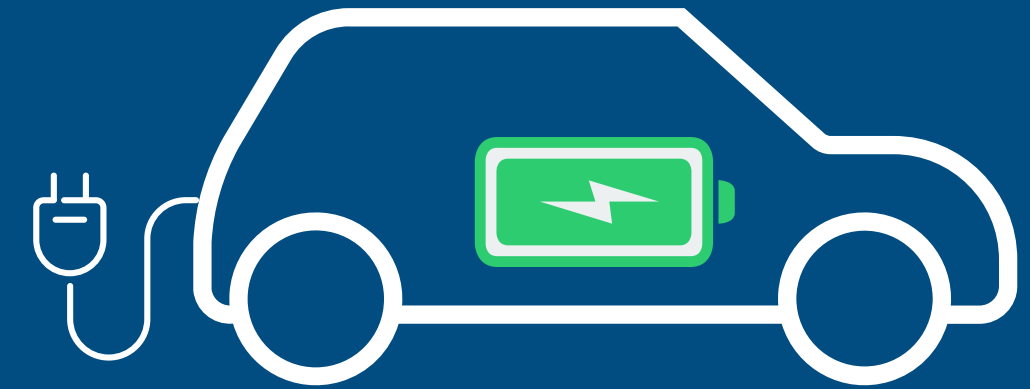
## PLUG-IN HYBRID



fuel and plug

- combustion engine and electric motor
- battery recharges during deceleration or when plugged in

## 100% ELECTRIC



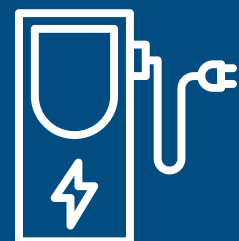
zero emissions

- all power and range comes from high capacity plug in rechargeable battery



# LEVELS OF CHARGING

## LEVEL 1



Basic home  
charging



17-25 hours



\$



Maximum to 1.4 kW

## LEVEL 2

Home/Public  
charging

3-8 hours

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2.8kW-19.2kW

## LEVEL 3 DCFC

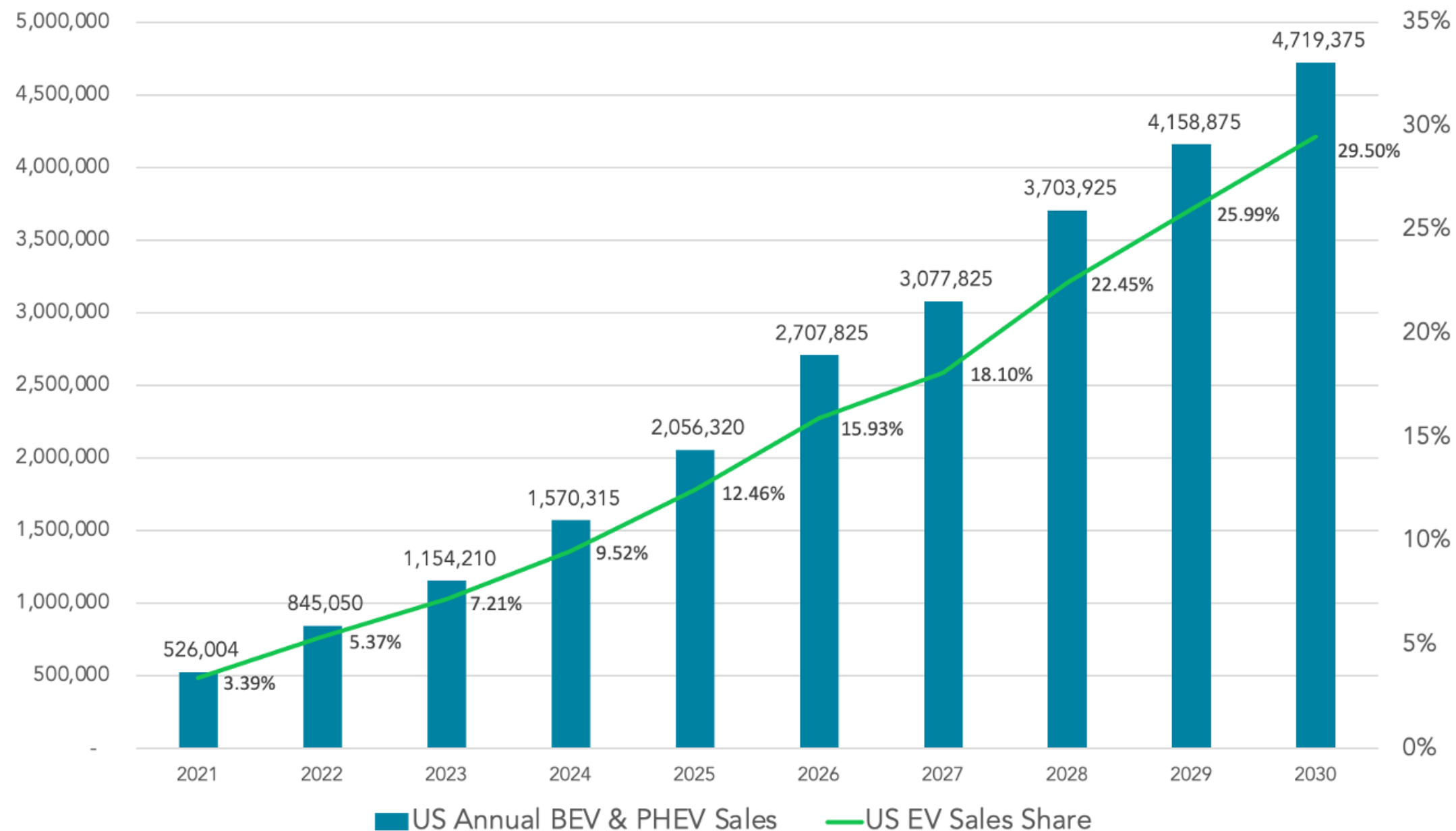
Direct current fast  
charging

20 minutes-1 hour

\$\$\$

50kW-350kW

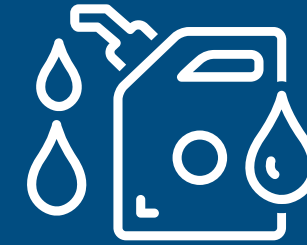
# US EVs (BEV & PHEV) Sales & Sales Share Forecast: 2021-2030



Historical Sales Data: GoodCarBadCar.net, InsideEVs, IHS Markit / Auto Manufacturers Alliance,  
Advanced Technology Sales Dashboard | Research & Chart: Loren McDonald/EVAdoption

# BENEFITS FOR TOURISM AND TRAVEL

- Differentiating your location from the competition and opening the door to more potential visitors.
- Adding to your property's overall value.
- Flexible revenue stream through our charge management system.
- Elevating your green reputation while also reducing your carbon footprint.



**60%**

less spent on  
fueling an EV



**~60%**

of EV Drivers are willing  
to pay a premium for  
convenience charging  
when away from home



**37.5%**

growth in EV sales

# LEGOLAND RESORT , NEW YORK



10

Active Ports



99%

Uptime



200+

Charging sessions  
within the first month  
of operation

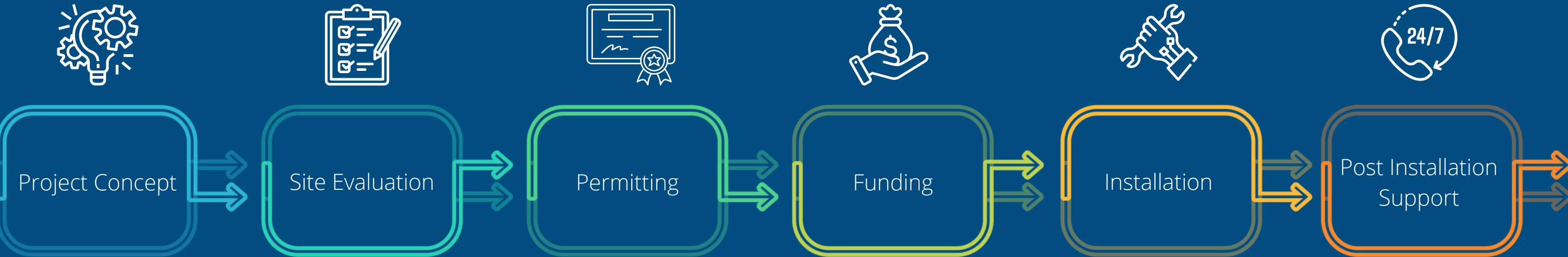


4,000+

kWh charged  
within the first month  
of operation



# GETTING STARTED



- Meet with our team to review your site
- Our team will prepare an estimate based on your sight design and proposal
- Ensure your location qualifies for any utility funding or incentives

- Zoning evaluation to do an in-person site review
- Prepare and map final sight design

- Ensure all installation permitting is secured
- Your utility provider will be notified

- Our team can handle any and all paperwork in collaboration with your utility provider

- Our team will handle project management
- Activate and start charging!

- Team training on how to use stations and app
- 24/7 support with zero wait time
- service maintenance





**LIVINGSTON**  
**CHARGE PORT**



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