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TO: New York State Tourism Colleagues
FROM: Bob Provost, President and CEO, New York State Tourism Industry Association
DATE: January 3, 2020

RE: 2020 Destinations of NYS Travel, Tourism, Hospitality & Culinary College Scholarship Fund
Please Respond before January 31, 2020

For 30 consecutive years, Destinations of New York State, on behalf of the New York State tourism industry, coordinated the ***Annual New York State Travel, Tourism, Hospitality & Culinary Scholarship Fundraiser***. Five years ago, NYSTIA sought to support and honor Destinations of New York State leaders Charlie Daley and Dave Thornton for their service to this important program by continuing to carry out their work and renaming the scholarship program the ***Destinations of New York State Travel, Tourism, Hospitality & Culinary College Scholarship Fund***.

Beginning in 2019, the first scholarship awarded each year will be named the ***Charlie Daley and Dave Thornton Scholarship*** in tribute to their leadership and service to New York State tourism.

We are requesting donations from New York State tourism accommodation, attraction, dining & entertainment suppliers to be used to raise dollars for the 2020 Destinations of New York State Travel, Tourism, Hospitality & Culinary College Scholarship Fund.

What types of donations are we seeking?

- **The highest dollar bids** are for certificates for one- or two-night stays with meals and/or attractions and entertainment. We will package them together as getaway packages. (Please list any restrictions on the certificate and please use an expiration date to include all of the 2020 season, ideally as late as MAY 2021. Also, please forward to us TWO business cards, one brochure for each inclusion, and the dollar value of the package).
- **Other options to consider giving:** Gift baskets featuring items from your vacation region like wine, beer, food (always great if packaged with an overnight or dining certificate!), travel vouchers for cruise, rail or air transportation.

The packages donated will be auctioned off in cooperation with the **New York State Tourism Industry Association (NYSTIA) New York State Tourism Conference, April 22-24, 2020**, in Westchester County NY. We intend to award a minimum of five (5) \$2,000 scholarships and/or internships to New York State college students pursuing an education that will lead them to a career in the travel, tourism, hospitality & culinary industry. We work with a cross-section of New York State Travel Industry colleagues as a selection committee to choose the recipients of the scholarships.

Please use the donation form on the next page. Thank you very much in advance for your support!
Any questions, please contact committee chair, Kelly Rapone at 585-344-4152.



2020 NYSTIA/DONYS Scholarship Auction Donation Form

**We request that packages are redeemable
for at least 12 months from the date of issue.**

Please Return before January 31, 2020

Please note that there is not an online submission form this year.

Item/Package Name: _____

Company Donated by: _____

Contact Name: _____ Email: _____ Donor's

contact phone number: _____

Approximate Value of Donated Item/Package: _____

Describe your donated item/package (please send a separate submission for each item/package if providing more than one):

Item/Package Expiration Date: _____

Additional Notes/Instructions/Requests?

Please mail certificates and any accompanying brochures or materials to:

Kelly Rapone
Scholarship Committee Chair
c/o Genesee County Chamber of Commerce
8276 Park Road, Batavia NY 14020

Please mail/ship to be received no later than January 31, 2020 in order to provide the committee enough time to organize and promote the auction items in time for the April conference.