

CORPORATE COMMUNICATIONS



Your Digital Marketing Partner



Presentation Topics

- Web accessibility & ADA compliance
- Solution overview
- Features explanation



Protect your clients from litigation



Help to enable people with disabilities



Gain the most peace of mind



The Web Content Accessibility Guidelines (WCAG) are sets of rules, behaviors, code standards and design guidelines that are meant to allow people with disabilities to effectively use websites.



WCAG 2.1
COMPLIANCE



ADA Title III
COMPLIANCE



Section 508
COMPLIANCE



ACA/AODA
COMPLIANCE



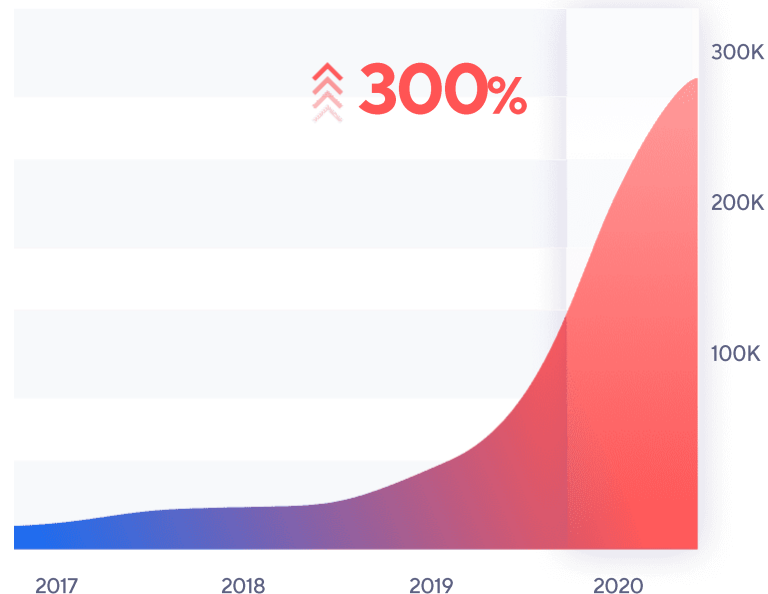
EAA/EN 301549
COMPLIANCE



IS 5568
COMPLIANCE

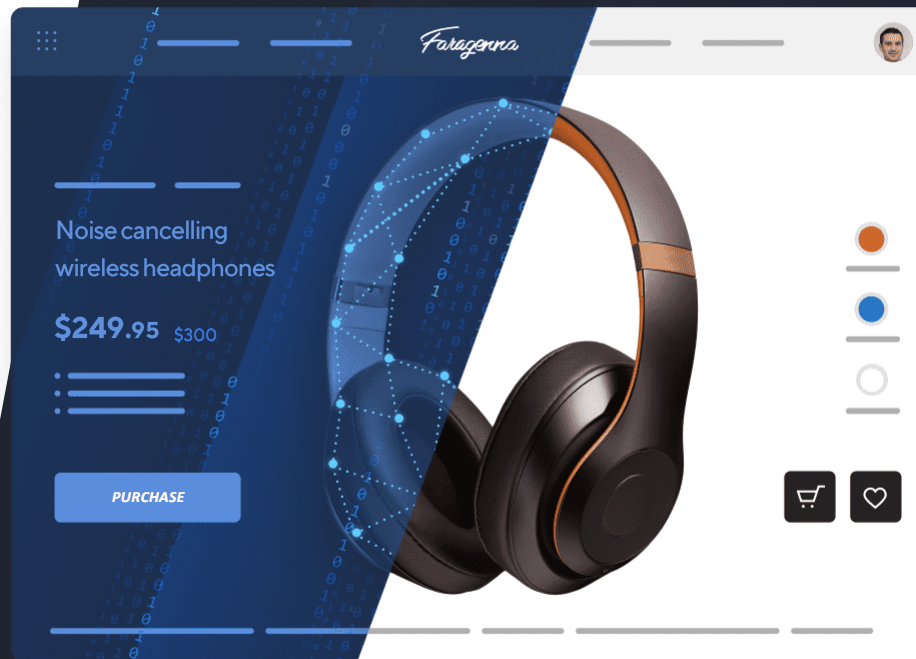
Web accessibility (ADA) lawsuits and demand letters

1. 300% increase in lawsuits and demand letters from 2018 to 2019
2. DOJ affirmed that **Title III of the ADA applies to websites** in November 2018
3. About **265,000 demand letters** sent in 2020 - costing US businesses an estimated **\$6.6 billion**
4. 93% of demand letters are settled outside of court for **\$20,000 - \$150,000** on average



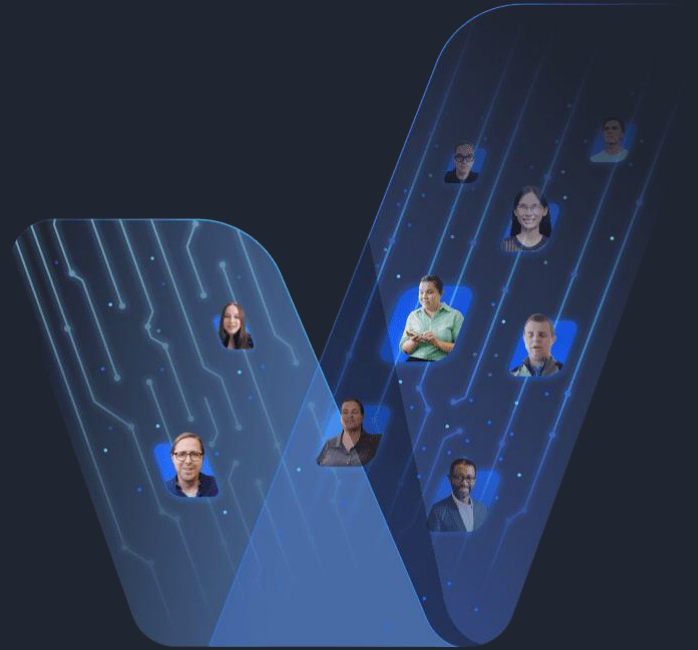
The #1 Automated Web Accessibility Solution for ADA & WCAG Compliance

Powered by AI





Developed **side by side** with people with disabilities and leading experts in accessibility and assistive technology.



Trusted to protect over 120,000 websites worldwide

8 award categories for Winter 2022:

- Best Relationship
- Best Usability
- Easiest To Use
- Fastest Implementation
- Leader
- Users Love Us
- Momentum Leader
- Most Implementable

Star ratings:

- G2: 5 Stars
- 48 Stars
- G: 5 Stars

Product Hunt awards:

- #1 Product of the Day
- #1 Product of the week

As seen on:

- Entrepreneur
- TNW
- Forbes
- BUSINESS INSIDER
- B2C



FERRERO



BILLABONG

BRITISH AIRWAYS



Hilton

playmobil

Abbott

NETFLIX

LAKERS STORE

FOX NEWS

Johnson's



DOLBY

PATEK PHILIPPE

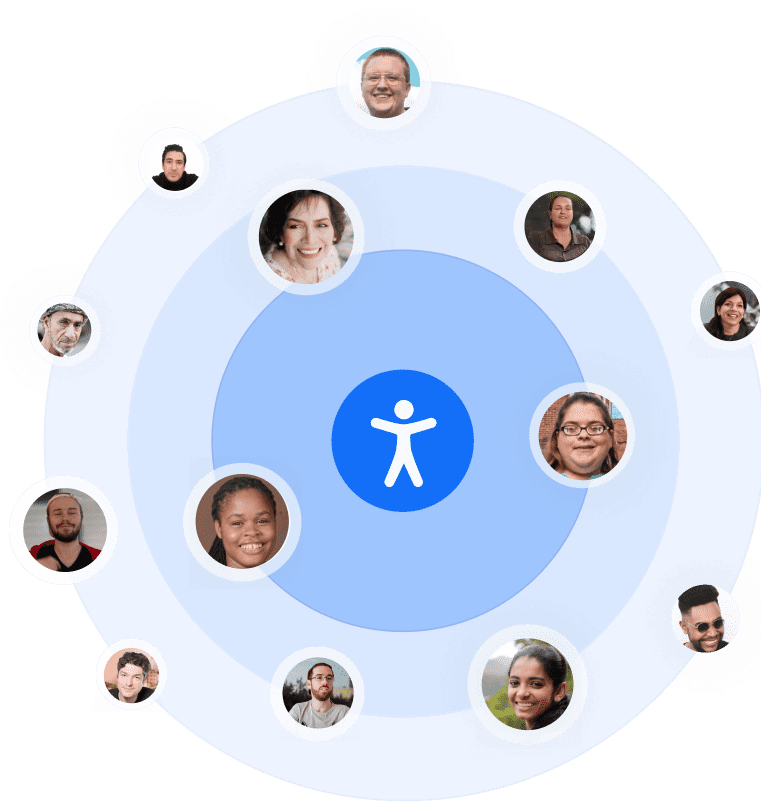
BERKSHIRE HATHAWAY

Six Flags

Similac

TREK

**Our vision is to make
the internet accessible
by 2025**



Compliance Made Easy



1

Paste a **single line** of JavaScript code

2

The **accessibility interface** instantly appears on your website

3

accessWidget starts scanning and analyzing your website

4

In up to 48 hours, your website is compliant and certified

5

Every 24 hours, the AI scans and **automatically remediates** new content



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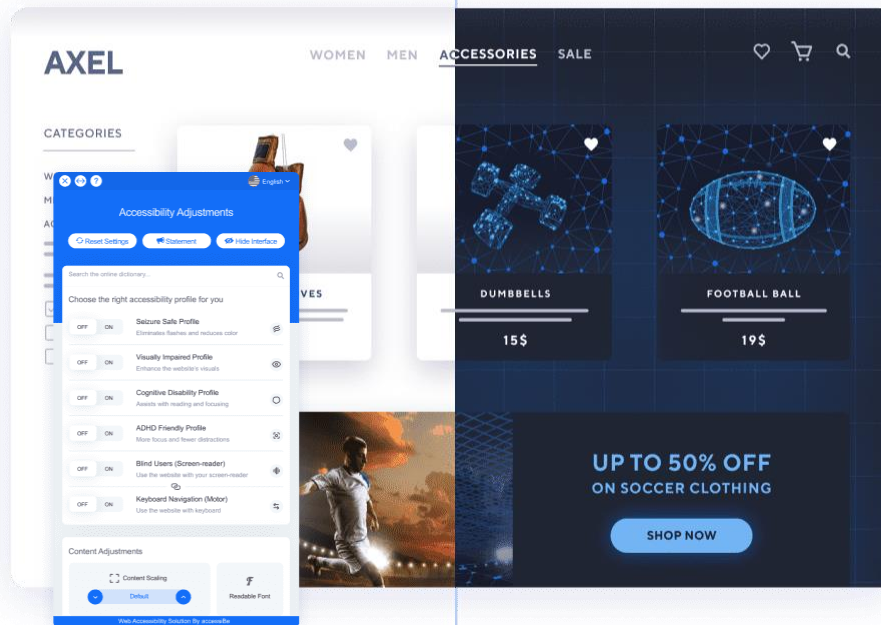
ACA/AODA
COMPLIANCE

Accessibility interface

UI, design and cognitive related adjustments

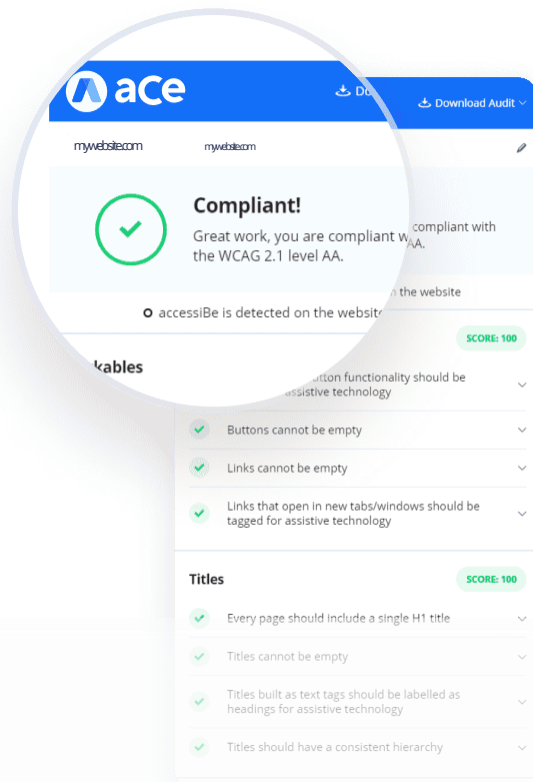
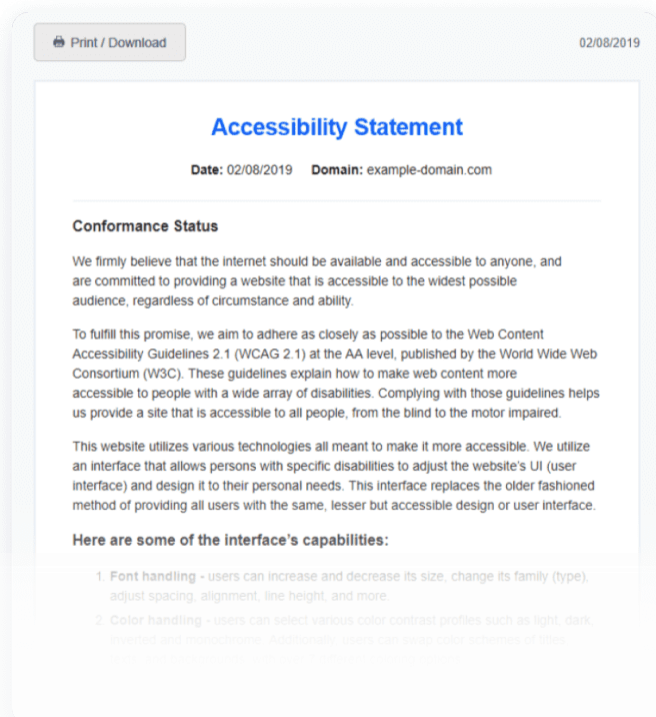
AI Application

Keyboard navigation and screen readers optimization



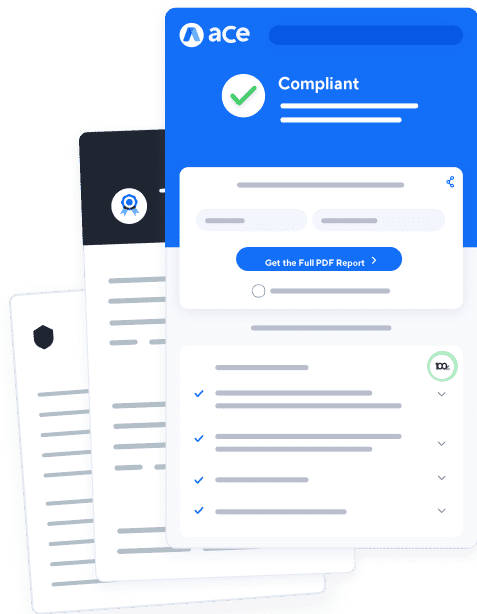
Accessibility statement & compliance audit

Sent directly to your email



Litigation support package

With years of industry experience, accessiBe has helped numerous customers dismiss or mitigate web accessibility lawsuits.



What's included?

- Compliance Audit
- Compliance Overview
- Failures Request Master
- Accessibility Statement
- accessiBe's Suggested Response

Professional Services & Solutions

The full web accessibility suite






File Accessibility

-  Word/PDF Remediation
-  PPT Remediation
-  Excel Remediation







Media Accessibility

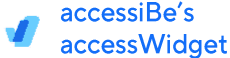


-  Closed captions
-  Video/Audio Transcripts
-  Audio Descriptions



Consultancy

-  Accessibility Audit
-  accessiBe Inspection
-  VPAT Services
-  User Testing

accessiBe VS the competition

		 Accessibility Services	 Accessibility Plugins
Options	✓ Automatic solution	○ AudioEye, User1st & more	○ UserWay, WP Access & more
Compliance	✓ WCAG 2.1, ADA, s508 & more	○ Depends on project scope	○ Do not comply with legislation
Pricing	✓ Price starts at \$545* per year	○ \$5,000 - \$50,000/year	○ Free to low-cost subscriptions
Turnaround	✓ Up to 48 hours from installation	○ Projects take 3-26 weeks	○ No full turnaround
Success Rate	✓ Top-ranked success rate	○ Drops to 50% within 6 months	○ 5% - 15% of the requirements
Maintenance	✓ Re-scans every 24 hours	○ Require additional services	○ No maintenance included

*includes initial account setup, installation, ongoing account maintenance and customized accessibility statement.

web accessibility is



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Creative Director

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Visit the link below to schedule a demo.

<https://www.corporatecomm.com/ai-accessibility>