

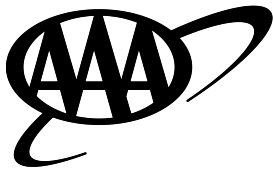


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Sponsors:



2016 NYSTIA Annual Meeting and Tourism Excellence Awards Dinner October 20-21, 2016

Thank you for registering! See you in the Catskills!

REGISTRATION CONFIRMATION

Location: Villa Roma Resort & Conference Center

www.villaroma.com ~ 800-533-6767

356 Villa Roma Road, Callicoon, NY 12723

GPS: N 41° 45' 45.324", W 74° 58' 30.3234"

For more details, see nystia.org/events

Suggested Attire:

Thursday, October 20: The NYSTIA Executive Committee is encouraging everyone to wear their "hippie" attire during the day and at dinner, as part of the fun of visiting Bethel Woods Center for the Arts and Museum, site of the historic Woodstock Music and Art Fair.

Friday, October 21: Business casual attire suggested.

Schedule:

Thursday, October 20, 2016:

Anyone wishing to purchase lunch before the meeting can dine in the café at Villa Roma.

- 1:00 pm: NYSTIA Annual Meeting at Villa Roma.
- 3:00 pm: Board shuttle bus for a private tour of Bethel Woods Center for the Arts and Museum (200 Hurd Rd., Bethel, NY 12720. bethelwoodscenter.org).
- 4:30 pm: Food and beverage tasting courtesy of Bethel Woods Center for the Arts and Museum, and Sullivan County Visitors Association.
- 6:00 pm: Reception at The Club House, sponsored by Advance Media New York.
- 7:00 pm: **Tourism Excellence Awards Dinner**, sponsored by Meredith Travel Marketing. We will honor some of the many amazing individuals and organizations that work with and/or in support of tourism in New York State. Awards sponsored by AAA.

Friday, October 21, 2016:

- 7:30-9:00 am: Breakfast at Villa Roma, sponsored by Madden Media.
- 9:00-10:15 am: We will be joined by Mike DeAnzeris of Meredith Travel Marketing as he is pleased to welcome as the guest speaker, **Elizabeth Anne Shaw, Editor in Chief of Meredith's FamilyFun.**
- 10:15 am: We will hear from **Gavin Landry, Executive Director of Tourism, New York State**, Empire State Development, Division of Tourism/I Love New York with updates on I Love New York programs and initiatives.

Thank you to our sponsors:

AAA, Advance Media New York, Bethel Woods Center for the Arts, Madden Media, Meredith Travel Marketing, and Sullivan County Visitors Association!

Questions? Email info@nystia.org, or call (888) 698-2970. After October 19, call NYSTIA's cell phone (716) 560-3180.