



NEW YORK STATE TOURISM INDUSTRY ASSOCIATION REQUEST FOR PROPOSAL

Greetings:

The New York State Tourism Industry Association (NYSTIA) is seeking bids for hosting the New York State Tourism Conference and/or the New York State Tourism Excellence Summit in 2027, 2028 and 2029.

NYSTIA is a member-driven, nonprofit organization at the vanguard of tourism marketing, stewardship, and long-term strategic thinking. NYSTIA's mission is to help its members use the visitor economy to drive responsible, sustainable economic growth, create jobs, add vitality to our communities, increase tax revenues and improve standard of living, quality of life and pride of place for New York State communities and residents.

We would welcome your submission of a bid proposal for either or both of our events in each of these years. NYSTIA's tradition is to meet in different locations around the state each year and only one bid can be approved per location.

Venue bids must be endorsed and supported by the relevant dues paying DMO/TPA NYSTIA member for your county. We are particularly interested in host markets that have a compelling development or initiative to share that would enrich the experience and benefit for our attendees.

Proposals should be submitted directly to bob@nystia.org, by Friday, August 28st, 2026. Thank you in advance for your interest and proposal(s).

Sincerely,

A handwritten signature in blue ink, appearing to read "R. Provost", written in a cursive style.

Robert C. Provost

President & CEO

bob@nystia.org



NEW YORK STATE TOURISM CONFERENCE



EVENT DATE

- Typically second to last week of April
- Dates negotiable
- Programming Tues PM - Fri AM

ROOM BLOCK

- Rooms with 1 or 2 beds at a fixed rate
- Rates available for up to 3 days before and after
- Government rate available
- Commissionable rates are a plus
- Booking web link must be provided
- Staff liaison to address issues
- ADA compliant
- Accommodate dietary needs
- Free Wi-Fi
- EV charging stations
- 3-5 staff rooms at a reduced rate
- Room Hold: Mon: up to 5, Tues: 50, Wed: 130, Thurs: 130, Fri: 5

FOOD AND BEVERAGE

- Meals: breakfast, lunch and dinner (Banquet rounds for 350)
- Breakfast: Thursday and Friday
- Luncheon: Wednesday and Thursday
- Banquet: Thursday evening
(May occur offsite if it enhances the experience)
- Members are encouraged to explore local dining Wednesday evening
- Use of sustainable tableware
(No plastic or single use items)

MEETING SPACES

- General Session Ballroom
(Crescent rounds for 350, Wed AM- Fri AM)
- Second ballroom or dividable ballroom
- Breakout Meeting Space
(Smaller, theater or classroom seating)
- Partner Exhibition Space
(Room for approx. 20 6ft classroom tables along the wall, adjacent to ballroom)
- One on One Appointment Sessions
(Seating space for 40 one on one meetings happening consecutively. This has been creatively staged using restaurant or breakfast room)

AUDIO/VISUAL

- Ability to bring in outside AV companies
(Without incremental hotel fees)
- Complimentary Wi-Fi for attendees in all meeting spaces
- Secondary ballroom/space will require podium, panel table, mics, audio, projector and screen

EVENT HISTORY

- 2026: Utica/Oneida County
- 2025: Canandaigua/Ontario County
- 2024: Niagara Falls/Niagara County
- 2023: Westchester County
- 2022: New York City/New York County
- 2021: Virtual

NEW YORK STATE TOURISM EXCELLENCE SUMMIT



EVENT DATE

- Typically first full week after Labor Day
- Dates negotiable, mid-Sept to late Oct
- Programming Wed AM - Fri AM

ROOM BLOCK

- Rooms with 1 or 2 beds at a fixed rate
- Rates available for up to 3 days before and after
- Government rate available
- Commissionable rates are a plus
- Booking web link be provided
- Staff liaison to address issues
- ADA compliant
- Accommodate dietary needs
- Free Wi-Fi
- EV charging stations
- 3-5 staff rooms at a reduced rate
- Room Hold: Mon: up to 5, Tues: 16, Wed: 100, Thurs: 120, Fri: 5.

FOOD AND BEVERAGE

- Meals (breakfast, lunch and dinner)
(*Banquet rounds for 300*)
- Breakfast: Thursday and Friday
- Lunch: Friday and Wednesday
- Banquet: Thursday evening
(*May occur offsite if it enhances the experience*)
- Members are encouraged to explore local dining Wednesday evening
- Use of sustainable tableware
(*No plastic or single use items*)

MEETING SPACES

- General Session Ballroom
(*Crescent rounds for 300, Wed AM- Fri PM*)
- Second ballroom or dividable ballroom
- Breakout Meeting Space
(*2 board rooms to be used prior to the event*)
- Partner Exhibition Space
(*Room for approx. 20 6ft classroom tables along the wall, adjacent to ballroom*)
- One on One Appointment Sessions
(*Seating space for 40 one on one meetings happening consecutively. This has been creatively staged using restaurant or breakfast room*)

AUDIO/VISUAL

- Ability to bring in outside AV companies
(*Without incremental hotel fees*)
- Complimentary Wi-Fi for attendees in all meeting spaces
- Secondary ballroom/space will require podium, panel table, microphones, audio, projector and screen

EVENT HISTORY

- 2026: Corning/Steuben County
- 2025: Lake George/Warren County
- 2024: Saratoga/Saratoga County
- 2023: Rochester/Monroe County
- 2022: New York City/New York County
- 2021: Chatauqua/Chatauqua County