

# Travel & Tourism Newsletters

TARGETED MARKETING THAT  
ATTRACTS NEW PATRONS



## NEWSLETTER SCHEDULE

- Thursday, April 20
- Thursday, May 18
- Thursday, June 22
- Thursday, July 20
- Thursday, August 17
- Thursday, September 21
- Thursday, October 19
- Thursday, November 16
- Thursday, December 28

## PRICING

Premium, Share of Voice, Top Position

**600x150 Ad Unit | \$1,500**

ATF, BTF, Display Ads, Share of Voice

**300x250 Ad Unit | \$500**

## ABOUT

Our email marketing solution offers one of the largest, most comprehensive databases in the marketplace today, containing more than 300 available selects and over 134 million unique email records.

## SCALE

200,000+ opt-in email addresses | travel & tourism intenders

## CONTENT

Custom curation around subjects of value to your organization. Your ad appears next to engaging content.

## PROVEN RESULTS

25K+ Views | 5K+ Clicks  
| 12.7% View  
Percentage | 2.54%  
Click Percentage

