

NYS Tourism Excellence Awards & NYSTIA Annual Meeting

AGENDA

- **Wednesday, September 11:**
 - **2 PM to 5 PM FAM Tour** - *Separate Registration* / Open to all 2 PM to 6 PM
 - **Freestyle Dining** - Enjoy the many dining opportunities in Saratoga Springs

- **Thursday, September 12:**
 - **8:00 AM to 9:30 AM Breakfast**
 - Welcome remarks begin at 8:45 AM
 - **9:30 AM to 11:30 AM**
 - Morning programming
 - Tourism Best Practice Case Studies
 - **11:30 AM Break**
 - **NOON to 1:45 PM NYSTIA Annual Meeting Luncheon**
 - Election of Officers, Committee Reports, 2024 / 2025 Initiatives.
 - **2 PM to 4 PM 1:1 Meetings**
 - Sign-up page available on August 6, 2024
 - **4:30 PM to 7:00 PM Tourism Excellence Awards Reception & Ceremony**
 - Open bar / heavy hors d'oeuvres, ceremony begins at 5:30 PM
 - location TBA***
 - **7:00 PM Freestyle Dining**
 - Enjoy the many walkable dining opportunities in Saratoga Springs

- **Friday, September 13:**
 - **8:00 AM to 9:30 AM Brunch**
 - 2024-25 NYSTIA officers introduced at 9 AM
 - **9:30 AM to 11:00 AM**
 - Morning programming
 - Keynote: To Be Announced
 - Tourism Best Practice Case Studies
 - Fam Tour Best Practice – Hosting Travel Trade & Media
 - **11:00 AM to Noon**
 - TPA Meeting
 - ***Stay tuned:*** Post-event FAM Tour!