



## Upstate New York's digital marketing educational event

A full-day of 2018 digital marketing trends presented by industry experts, kicked off with a Google keynote speaker. Two tracks – for the marketing newbie and for the savvy digital marketer. What's new in video, content marketing, email marketing, social, SEM and SEO. Deep dives in research and data, Google Analytics and recruitment marketing.



**March 22, 2018**

Holiday Inn - Liverpool  
441 Electronics Parkway  
Liverpool, NY, 13088  
(8:30am – 4pm)

**\$99 until March 8**  
(\$129 after)

**Tickets on sale now @ [AdvanceMediaNY.com/boot-camp](http://AdvanceMediaNY.com/boot-camp)**

## Google Keynote Speaker



When's the last time you got to see a live Google presentation and ask questions? Googler Amy Swartz will kick off a full-day Digital Marketing Boot Camp with a presentation on digital marketing tips and trends.

Amy is responsible for the education of Google's products, sales and strategy to the North America Premier SMB Partners.

Originally from Buffalo, NY, Amy has spent the last 18 years in California and just moved to NYC.

## Hear from these industry experts



**ADVANCE**  
LOCAL



**drive**research



**ADVANCE**  
LOCAL



**ADVANCE**  
LOCAL



the **job**network



**ADVANCE**  
LOCAL



**ADVANCE**  
MEDIA NEW YORK



**ADVANCE**  
MEDIA NEW YORK