



Your Attendance is Requested at

# Tourism Action Day

## March 10, 2015

## Bring Your Voice to Albany...

Discuss with your legislators the importance of tourism to the state's economy. Come and tell your elected officials you need their continued support both statewide and at the local level.

*Governor Cuomo has made tourism a priority, show the Legislature it's your priority too!*

# TIC

**TOURISM INDUSTRY COALITION**  
Tourism is the *heart* of the Economy

Location: Well of Legislative Office Building (LOB) • Empire State Plaza • Albany

### Schedule:

- 11:00 a.m. Registration Opens/Issues Available  
Beverage Service
- 11:30 a.m. Briefing Begins / Issues Overview
- 1:00 p.m. Legislative Visits Begin\*

\* NOTE: Attendees are responsible for own Legislative appointments  
\*\*Lunch on your own

## Online Registration at [www.ticnys.org](http://www.ticnys.org)

**Deadline to register: Thursday, March 5, 2015**

Save your seat! Pre-Registration is required to receive issues materials.

Contact Kelly Boucher with questions at (518) 465-2300 or email at [kelly@nyshta.org](mailto:kelly@nyshta.org)