

DIGITAL PACKAGES

LIMITED TIME OFFER

Focusing on our most highly engaged platform, we're now offering two new affordable digital packages that align your brand with best-in-class content that is consumed by our most motivated and engaged members.

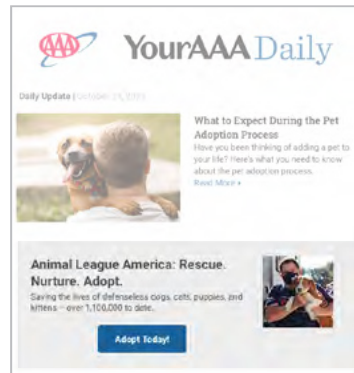
TARGET MARKETS: CONN., MASS., N.J., N.Y., R.I.

ARTICLE SPONSORSHIP • \$2,000



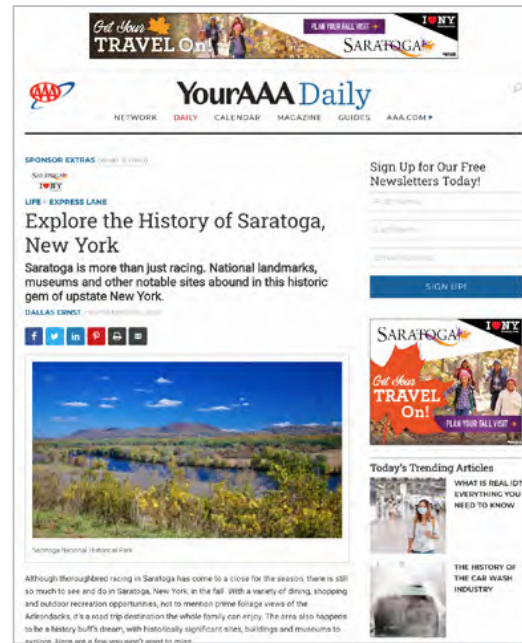
Sponsorship of a relevant article that is published to align your brand or destination.

Email Promotion



- Prominent branding on page with medium rectangle and leaderboard display ads
- In-line, native text ad within the article.
- Email newsletter text ad sent on same day that article is **promoted to approx. 1.5M opted-in AAA members**

SPONSORED CUSTOM CONTENT • \$6,000



Content curated specifically for your brand or destination.

Email Promotion



- 500 words of SEO-optimized custom content generation
- Content promoted via email sent to approx. **1.5M opted-in AAA members**
- Prominent branding on page with logo, medium rectangle and leaderboard display ads
- In-line, native text ad within the article

INCLUDED FEATURE EMAIL SPONSORSHIP

Advertiser also receives a clickable logo at the top of the YourAAA email that sponsored content is promoted on to approx. **1.5M opted-in AAA members.**

