



How Hosting Benefits New York Farmers

Farmers are earning real income through hosting on Airbnb

\$8,600

Typical Earnings for **Farm Stay** Hosts
in NY in 2025

\$800

Typical Annual Earnings for **Farm
Experience** Hosts in NY in 2025

-\$2,800

Typical Income Lost by Farm
Households in the US Annually
According to USDA Economic
Research



In the US, **over half** of farm stay hosts say hosting
helps support their families

Amid pressures on farming communities, opportunity grows

395%

Growth in Typical NY Farm Stay Host
Earnings Since 2018

61%

Year over year search increase in
Farm Stays on Airbnb

\$120M

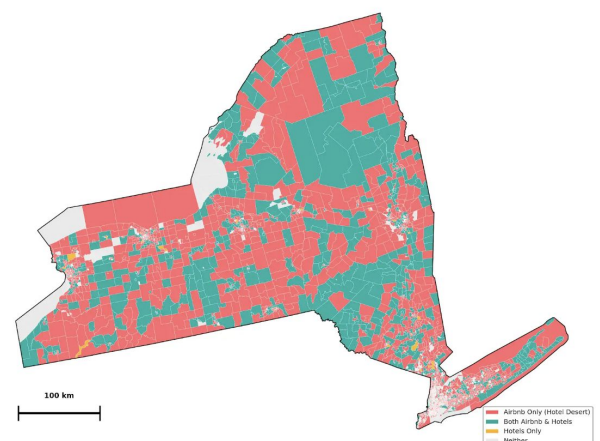
Total Annual US Earnings by Farm
Stay Hosts on Airbnb

The benefits of farm stays extend well beyond the farm, reaching communities outside
traditional tourism and lodging areas.

68%

of New York census tracts with Airbnbs but no
hotels

Where hosts are bringing new economic
opportunities for communities, with visitors
spending at local shops, restaurants, and
businesses.



Based on Census, Airbnb and Costar Data for 2025.

Short-Term Rentals Only (No hotels)
Both

See the full report at news.airbnb.com/