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**Finger Lakes Visitors Connection publishes map/mini-guide and local bar guide**

**CANANDAIGUA** – Finger Lakes Visitors Connection has published two pieces of literature to help visitors and locals learn more about Ontario County attractions.

“Jump In For Miles of Smiles” is a fold-out map and mini-guide for Ontario County that includes a map of the Finger Lakes region and New York state with driving distances from major urban areas in the Northeast along with a detailed map of Ontario County that identifies some of our key attractions and lodging properties.

“Where the Locals Drink” is a rack card describing several neighborhood bars in Ontario County, from Victor, Canandaigua and Naples to Phelps, Geneva and Shortsville. It includes light-hearted descriptions  help visitors “live like a local.”

Both “Jump In For Miles of Smiles” and “Where the Locals Drink,” are free. Stop by Finger Lakes Visitors Connection at 25 Gorham Street between 8:30 a.m. and 4:30 p.m. weekdays to pick up a copy.  They can also be ordered from the Finger Lakes Visitors Connection website or by calling (585) 394-3915 or (877) 386-4669 or emailing info@visitfingerlakes.com.

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Finger Lakes Visitors Connection is the official tourism promotion agency for Ontario County in the Finger Lakes. The organization’s mission is to create visitorship and economic vitality for Ontario County by marketing its tourism assets and positioning the area as a premier leisure and meetings destination. Ontario County tourism generates $201 million in direct visitors spending and supports more than 4,800 jobs annually. To learn more, go to [VisitFingerLakes.com](http://link.email.dynect.net/link.php?DynEngagement=true&H=VKAA6jcjimpH7GQU6c%2BJ03eoe12AiHWJahdKqLxkCV4ss3H3TVKcZ4hqPhQFNI%2FCf0OM%2Bq2vHBRrTtsBo3REXUm5WyIJjvwD&G=0&R=http%3A%2F%2Fwww.visitfingerlakes.com%2Flistings%2Fwegmans%2F142%2F&I=20170209203844.000004cd4ac6%40mail6-21-ewr&X=MHwxMDQ4NTY2OmZpbmdlcmxha2VzdmMuc2ltcGxldmlld2NybS5jb207MXwxMDQ4NTY3OiUyMkthcmVuK01pbHRuZXIlMjIrJTNDa2FyZW4lNDB2aXNpdGZpbmdlcmxha2VzLmNvbSUzRTs%3D&S=d_0cYdF97z27KxeMKilEXl_aWXwh1iYLO76CX5sKazE) or call 585-394-3915 or 877-386-4669. Finger Lakes Visitors Connection is located at 25 Gorham Street, Canandaigua, New York 14424.