

# DREAMSCAPES

TRAVEL AND LIFESTYLE MAGAZINE

**NEW FOR 2024**

**WE HAVE ADDED DISTRIBUTION  
TO SUBSCRIBERS OF THE *TORONTO STAR***

**MEDIA KIT**

**2024/25**

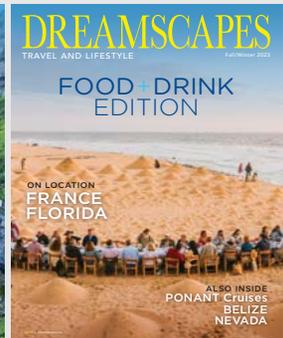
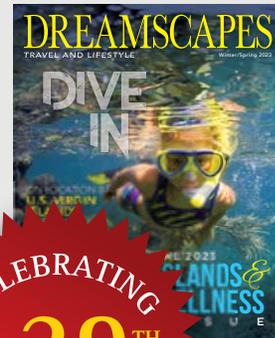
## PRINT

Distributed 4x a year to all subscribers of *The Globe and Mail*, Canada's national newspaper; and NEW in 2024 the *Toronto Star*, to subscribers in high-income areas across Canada's largest metropolitan city.

## DIGITAL

Each issue of *DreamScapes* is accessible online in its entirety with links to advertisers' sites, contests and past issues. *DreamScapes* is also available on several digital newsstand sites, including Apple, Google Play, PocketMags.com and PressReader.com.

CELEBRATING  
OUR **29<sup>TH</sup>**  
YEAR



**DREAMSCAPES.CA**



*DreamScapes* is published by Globelite Travel Marketing Inc.  
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**THE GLOBE AND MAIL**  
**TORONTO STAR**





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## YOUR DREAMSCAPES EDGE

**DreamScapes** partners with Canada's national news brand, *The Globe and Mail*, to reach the country's most desirable national audience; AND NEW in 2024, select subscribers from the *Toronto Star* have been added, reaching Canada's largest metropolitan region in the highest income areas.

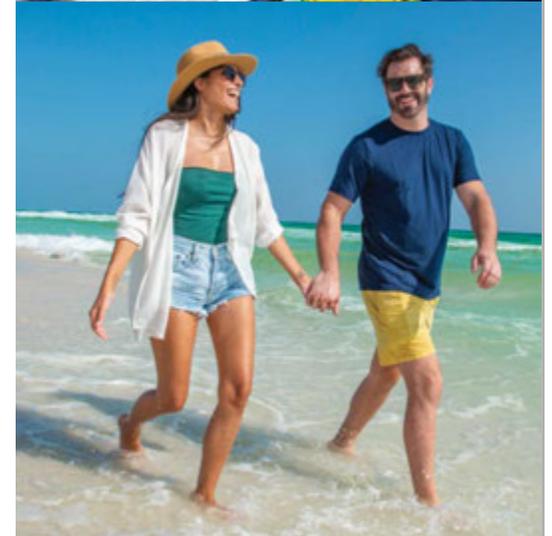
## DREAMSCAPES ADVERTISING AND CONTENT OPPORTUNITIES

### PRINT & DIGITAL

- Print ads
- Sponsored content
- Special editorial feature sections
- Cover wraps
- Inserts – bound-in or glued-in
- Social media
- Custom web content

### DIGITAL ONLY

- Videos, box ads, leaderboard position
- Paid social media posts (Sponsored, partnerships, contests & giveaways)
- Web editorial features
- Travel Alert Newsletters



## READERSHIP: MEET OUR NATIONAL READERS

Our readers are culturally curious, sophisticated travellers. They seek adventure, appreciate the planet's riches, and value local experiences. Passionate about places and people, *DreamScapes* travellers pursue the ultimate dream escapes.

***DreamScapes*** magazine reaches Canada's key consumer market

After seeing an ad for a product, brand or service **53** percent are more likely to search for it, **76** percent more likely to purchase it and **2.5X** more likely to recommend it\*

**80** percent of **HIGH VALUE VACATIONERS**: for their next trip, they are forecasted to spend over \$3,000\*\*

**81** percent of *DreamScapes*' **EPICUREANS** intend on taking a culinary or wine tour\*\*

Over three-quarters of our readership (**76%**) are **CULTURE ENTHUSIASTS** \*\*

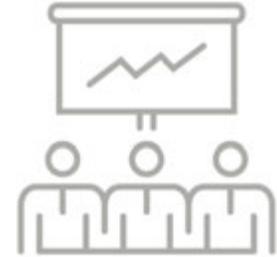
3 in 4 **ACTIVE TRAVELLERS** prep for soft adventure and eco tours\*\*

Over 3 in 4 **SEA-SEEKERS** are expected to visit beaches, resorts or book a cruise\*\*

**Source:** \*Vividata Spring 2021 Study, \*\*Globe and Mail, TGAM\_GA Leisure Travel study



Average age **48\***



Age 25 – 54: **49** percent  
Age 55+: **30** percent



**73** percent more likely to be Senior Managers or Owners\*



**58** percent more likely to have an HHI \$200K+\*



**35** percent more likely to have investible assets \$500K+



**16** percent more likely to have 3+ credit cards\*

## READERSHIP: MEET OUR NEW TORONTO READERS\*

*DreamScapes* magazine is being distributed in the *Toronto Star*, Canada's largest daily newspaper, starting in 2024 and will reach Canada's highly sought-after frequent fliers living in high income areas. Toronto is Canada's largest metropolitan city and is the fourth largest populated city in North America after Mexico City, New York City, and Los Angeles. The *Toronto Star* possesses the country's greatest total readership.

### **Education + Occupation**

53 percent of *DreamScapes'* Toronto readers have a university degree and the majority (49 percent) have a professional career either in a white collar or managerial position.

### **Highest Income Areas**

HHI - These neighbourhoods are only the highest income areas in the country where 68% of *DreamScapes'* Toronto-area readers own property, while 54% of its Toronto-area reader base has a household income of more than \$75K. Its high earners with triple digit income of \$100K+ comprise 38 percent of the total readership in the largest consumer market in Canada.

**Source:** \*Toronto Star Media Kit 2023

## READERSHIP DEMOGRAPHICS

### *Who's reading?*

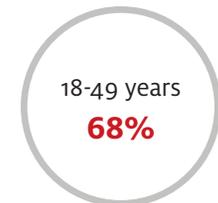
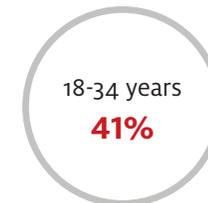


59 percent male



40 percent female

### *Age Category*



# LUXURY REACH

## DISTRIBUTION – PRINT

### Globe and Mail Subscribers

Ontario.....	36,500
Quebec .....	2,100
Manitoba & Saskatchewan .....	1,500
British Columbia .....	6,800
Alberta .....	3,200

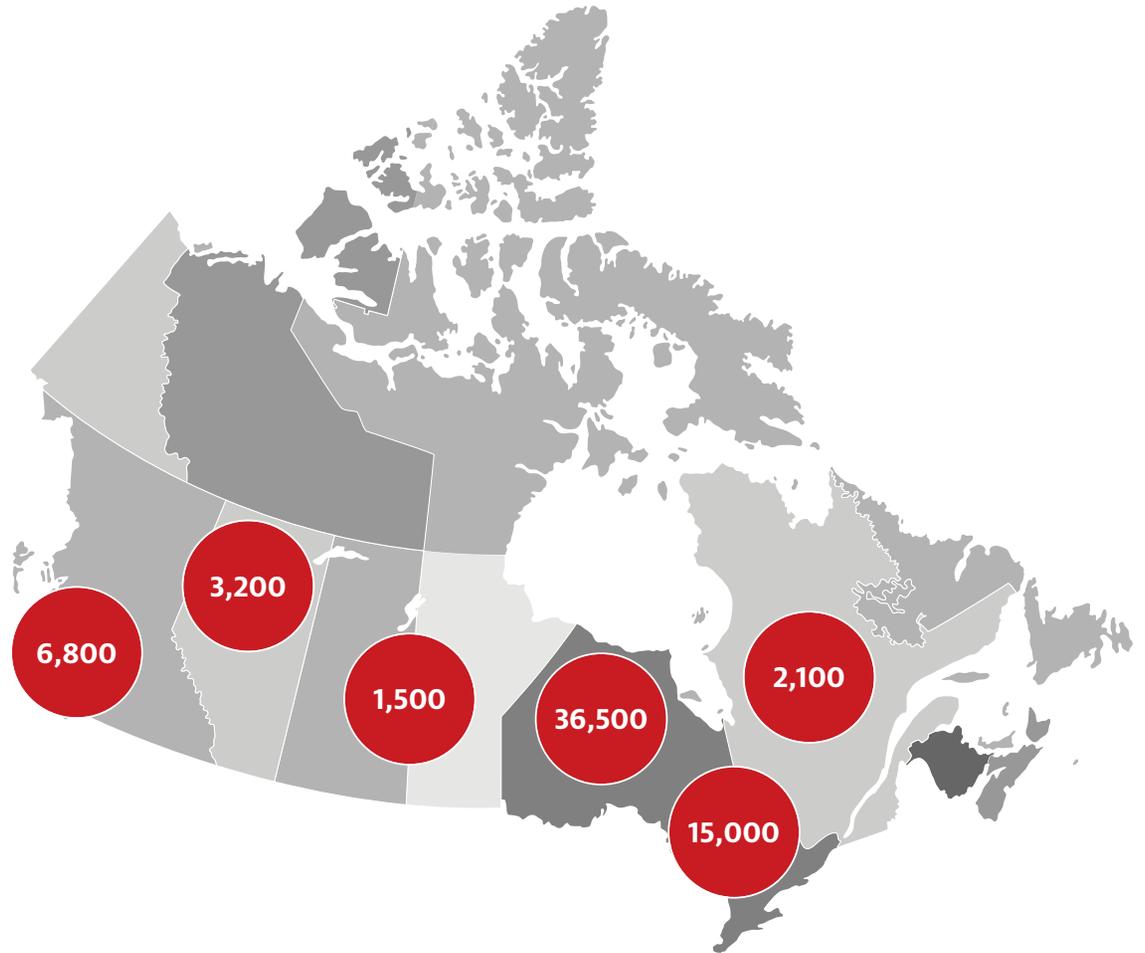
Total *Globe and Mail* Subscribers ..... 50,100

<i>Toronto Star</i> Subscribers .....	15,000
Special Mailings .....	1,000

Total Copies ..... 66,100

## TOTAL READERS PER EDITION 464,000

- PRINT ..... 260,000
- DIGITAL
  - Website Impressions ..... 255,000
  - Unique Visitors ..... 84,000
  - Digital Newsstand Readers ..... 120,000



## DREAMSCAPES & THE GLOBE AND MAIL REACH CANADA'S LARGEST NETWORK OF LUXURY LEISURE TRAVELLERS

3.3 million readers of *The Globe and Mail* are planning to take a vacation in the next 12 months. Connect with Canadians travelling within Canada, the U.S. and international destinations.

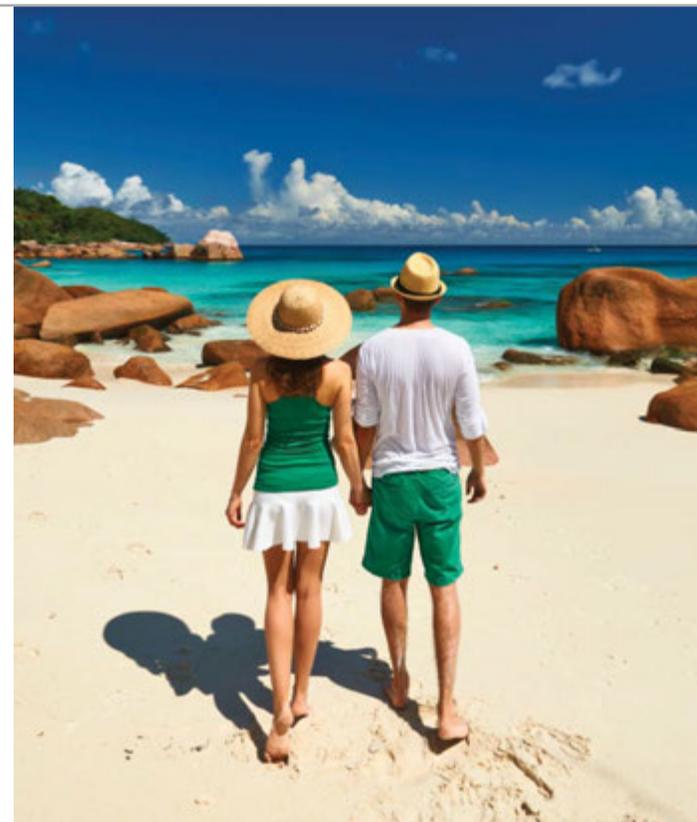
DESTINATION	READERS	INDEX
Canada	1,143,000	110
USA	663,000	116
Mexico/Caribbean	357,000	116
U.K./Europe	350,000	122
Asia	173,000	157

### THE GLOBE AND MAIL'S WEEKLY PRINT AND DIGITAL READERS ARE:

- **ACTIVE:** Golfing (Index 126), Skiing/snowboarding (Index 122), Sightseeing (Index 119), Nightlife (Index 119), Cultural events (Index 115)\*
- **INTERESTED IN A VARIETY OF VACATION PACKAGES:** Culinary/Food & wine (Index 130), Romantic/Honeymoon (Index 128), Outdoor adventure/ Ecotourism (Index 124), Golf (Index 123), Cruise vacations (Index 122)
- **HIGH VALUE VACATIONERS:** they are more likely to spend over \$3,000 on their next vacation (Index 120)

*Source: Vividata Spring 2021, Total National, Print/Digital Weekly Readers*

*\*Activities intend to do on vacation in the next 12 months*



## EDITORIAL MISSION

Since its launch in 1996, *DreamScapes Travel @ Lifestyle Magazine* has been a highly valued leisure publication in the Canadian consumer market that delivers travel and lifestyle content to a high net-worth audience of frequent travellers. The Editorial is overseen by an accomplished, award-winning editor, and is written by a team of experienced travel writers.

Each issue strives to showcase a segment in the world of travel with the ultimate goal: to inspire travel. Discover detailed information from short travel notes to broader, longer features.

As the only independently owned travel publication in Canada to be circulated across the country through a controlled subscription reaching all subscribers of *The Globe and Mail* newspaper, and to frequent fliers living in Canada's largest metropolitan city of Toronto through the *Toronto Star* print circulation, *DreamScapes* is fully audited, giving advertisers a strong print publication with a unique target audience.

With the growth of digital applications, **DreamScapes.ca** is increasingly changing its position to meet consumer demands through exciting web exclusives, and other website enhancements.

*DreamScapes* is available on several digital newsstand sites.



## 2024 AND 2025 EDITORIAL CALENDAR

Canada and the United States remain an important focus in our storytelling, but we also recognize exciting destinations from around the globe.

In every issue, **DreamScapes** Editorial includes these sections: Talk, Travel Sleuth, Travel Gallery, USA Journeys, and Web Listings. Enjoy long features, personal essays, service-oriented pieces, and much more.



### WINTER/SPRING: Islands and Wellness

The ultimate island experiences, from far-flung paradise isles to domestic islands rich in Canadian charm, in this issue we showcase singular island settings. The burgeoning world of wellness travel with its restorative properties also gets a close-up look.



### SPRING/SUMMER: Adventure Travel, Road Trips and Ecotourism

Pack your bags, in this prominent guide on active pursuits we feature the love of adventure travel through road trips and those places with strong green travel appeal.



### FALL/WINTER: Food and Drink

With the changing seasons — there's the celebratory harvest that drifts into early winter days — it's time to pay homage to all the seasonally good things in this Food and Drink-themed issue.



### WINTER: Art and Design

Creativity takes centre stage as we focus on a range of people and places around the world inspiring travellers to consider the value of art and design. This issue will feature destinations that have played an important role in establishing trends, art and design movements and other cultural innovations. It's the art of travel.

**DreamScapes** Editorial has expanded the Editorial section with topics ready to inspire our discerning readers.

**NEW:** Great Escapes, Passion Pursuits, Power Trip, City Spotlight, and Table Talk. These NEW editorial sections are open for scheduling in any issue. Contact the Editor for interest and inquiries.

# IN EVERY ISSUE: THE CONTENT POSSIBILITIES

**TALK:** This star-studded editorial of a notable Canadian profiles a visionary within their industry. Be it a performer, conservationist, athlete, chef — the list is long. The only caveats: the individual is connected to Canada (living abroad or in the country) and is either nationally recognized or a leading influencer in their profession.

**TRAVEL GALLERY:** In this collection of short travel news items, these mini-news notes have a call-to-action for readers.

**TRAVEL SLEUTH:** We dive into a specific travel topic that presents readers with engaging, informative storytelling. Anticipate a vibrant mix of travel trends and destinations.

**USA JOURNEYS:** Penned by an award-winning travel journalist, this editorial of round-up themes showcases America's finest locales, offering readers a menu of choices.

GETAWAYS |

## THE GREAT COLORADO ROAD TRIP

If life is a highway, you'll want to ride it all day long in Colorado.

BY DEBBIE OLSEN

A highway, I once asked for a rock 'n' roll album for Christmas and received John Denver's *Country Home Instead*. I didn't try to hide my disappointment when I opened the well-wrapped gift. There it was: the album I craved. I listened to the record often and I learned to love the music—though I never admitted it then. Recently, as my husband Greg and I drove through Rocky Mountain National Park in northern Colorado, I found myself humming Denver's "Rocky Mountain High." The entire way, I finally understood why he sang so passionately about Colorado.

Colorado was made for road trips—removable landscapes filled with beauty and grandeur, quaint small towns, and cosmopolitan cities ripe with arts and culture. The Rocky Mountains took our breath away, but so did the Garden of the Gods, an awe-inspiring natural landscape of striking sandstone formations near Colorado Springs. We loved driving through panoramic scenery, but we also enjoyed exploring the galleries and museums in Denver and stopping in communities as picturesque as Estes Park.

**COLORADO'S CREATIVE CAPITAL**  
Denver is the creative capital of the West and it's also the birthplace of the iconic folk-rock band the Grateful Dead. Denver is an artsy town with a vibrant music scene. You'll find the ultimate Colorado escape in the mountains.

44 DREAMSCAPES | SPRING/SUMMER 2024

GREAT ESCAPES |

## FOR YOUR NEXT OUTDOOR ADVENTURE TRIP Fort Myers is on the Radar

BY DREAMSCAPES STAFF

With nearly 100 kilometers of natural coastline that includes foliage-rich islands and miles of beautiful, white beaches, this southern Florida beach has easily become the vacation lover's nirvana. Even the inland areas around Fort Myers Island, beaches and neighborhoods are teeming with wild life and wildlife, catching the wild eye of adventurers. With summer hot humid weather and endless sunny days, adventures on and off the water abound. Yes, there's a 100-foot Miami story for everyone.

**EXPLORE PARKS AND PRESERVES**  
Fort Myers parks and preserves are where you'll get close to nature. Six miles of Cypress Swath Preserve boasts a two-kilometer accessible boardwalk for exploring the native wetland ecosystem. You'll see wildlife like parrots, flamingos and pink egrets at the Wonder Gardens in Bonita Springs. Visit "The" "One" "Stop" "Starting" National Wildlife Refuge on Sanibel Island to see some of the 145 species of birds that flock to the Fort Myers area.

**PADDLE A MARKED WATER TRAIL**  
The greater Fort Myers area is "the" spot when it comes to paddling. Home to the Great Calusa River, this 100-kilometer marked water course gives kayakers, canoers and paddleboarders a scenic marine trail, weaving through mangrove sloughs that make great habitat to you watch wading birds, sea and flying fish fill pass. You can rent watercraft from Gulf Coast Kayak. "Tape" Star kayakers on other local outfitters. Near Cape Coral, paddlers encounter a thrilling mangrove maze near the Malibu Bay Area's Preserve, a protected channel in which, if lucky, you can spot dolphins and manatees. From Bonita's beach to Sanibel Island, you can head out into the Gulf of Mexico to even more incredible sightings of dolphins, manatees and the most beautiful.

**DISCOVER COASTAL ISLANDS BY BOAT**  
Visitors should spend at least one day island hopping to coastal islands such as Calhoun Key, North Captiva and Boca Grande, many of which are only accessible by boat. Book a spot on one of several charters, arrange a private island tour or rent a boat. Island settings and secluded beaches will have you feeling like you are worlds away.

47 DREAMSCAPES | SPRING/SUMMER 2024

TRAVEL GALLERY |

Travel expert Cynthia David provides updates on the tourism industry in this content collection that appears in every issue —

### TRAVEL NEWS YOU CAN USE

**Discover:** La Fantasia, a new Paris luxury hotel in the classy Le Marais district, features updates on the tourism industry in this content collection that appears in every issue —

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**Perched high above the Aegean Sea in the village of Trovati, five-star Evrosia Santorini stands out like an elegant black pearl amid the Greek island's white landscape. The resort and villa complex features modern minimalist design with local, dark-colored tiles that echo the island's iconic and cave-like aesthetic. Each room offers a clear view of Santorini's famous sunset and the volcanic caldera that created the island. Enjoy a champagne breakfast in your room and dine on fresh local seafood at night. Ideal for a romantic escape. [EvrosiaSantorini.com](#)**

**From now until December 31 in Area, Aeroplan credit card holders in Canada and the U.S. can earn a free hotel night on every four-night consecutive stay that book with Aeroplan points. With this special offer, credit cardholders can instantly earn points worth up to 100 per cent when booking at more than 300,000 hotels, including properties in the Hoteliers program launched in 2023. For a right-night-credit offer, credit cardholders need only redeem Aeroplan points for one night. The Starlight Five Mile collection average based on the average points cost of all four nights for maximum value. [aeroplan.com/canlight](#)**

TALK |

## POLAR BEAR PROTECTRESS

HOW ALYSA MCCALL IS IN HIGH PURSUIT OF THE WORLD'S LARGEST LAND PREDATOR

BY BILL KING

Bill King is a freelance, celebrity writer, actor, host, photographer and author. [Start Conversation](#) is his first book available on Amazon.com and [Polar Bears](#).

**PEDAL POWER**  
View off the beaten path by bike. On San Juan Islands, bike paths hug the shoreline. Spotted here at a bike rental shop on being your own pedal power, hear the sounds of the surf as you pedal along a kilometer of bike trails in recreational State Park. Park visitors, a freshwater pearl shell off with a refreshing beach day.

**MUST TRY**  
Must try on San Juan Islands, the perfect spot to see the entire island. Try it all which there are many and one year ago.

**TRAVEL PLANNER**  
Start planning at [Voyagers.com](#) and enjoy your own [Voyagers.com](#) experience.

**SO, WHAT'S ONE OF THE MAIN GOALS FOR POLAR BEARS INTERNATIONAL?**  
Alysa: It's really to educate a focus for polar bears in the Arctic. If we want to keep polar bears in the Arctic, as the we keep reading, we need to support the people who are now here to live with them. We need to support the people who are now here to live with them. We need to support the people who are now here to live with them.

**DO YOU HAVE A MEMORABLE BEAR ENCOUNTER?**  
Alysa: I was dropped off by helicopter in an area known for great bears. As a five-year-old, the helicopter landed above we didn't see the bear headed before advancing towards me. I indicated that I had no intention of getting on me, but it approached uncontrollably close. Luckily, another helicopter there (I think) saw what was happening, came between us, and moved that bear away. I've been lucky.

**DO YOU HAVE A BEAR PROTECTRESS?**  
Alysa: One maternal denning project in Inuvialut, Norway, is focused on monitoring vulnerable moms and cubs as they emerge from their dens, helping us to learn more about this critical period in a polar bear's life. We also use satellite technology to detect dens under the snow, such work could offer better protections for families as human activity increases in the Arctic.

**DO YOU HAVE A VIEW ON CAN PEOPLE AND POLAR BEARS LIVE TOGETHER AND COEXIST?**  
Alysa: I do think people and polar bears can coexist. As people in Churchill have learned over generations, the bears largely avoid conflict with us, but we also have a role to play when we share their land. We need to take steps to reduce encounters by reducing attractions. We can also take steps to reduce encounters by reducing attractions. We can also take steps to reduce encounters by reducing attractions.

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PHOTOS: COURTESY OF POLAR BEARS INTERNATIONAL; BILL KING; THE LARGEST LAND PREDATOR; BILL KING

SPRING/SUMMER 2024 DREAMSCAPES 51

## TARGET YOUR ISSUES: MORE CONTENT POSSIBILITIES

**DreamScapes** provides more sections devoted to topics that resonate with today's consumer audience. The frequency is limited, subject to the Editorial scheduling, giving high exposure on an array of thoughtful subjects. Partners and Sponsors have an opportunity to collaborate on the special sections below.

**GREAT ESCAPES:** A travel theme or destination gets top billing and answers, "Why Now."

**CITY SPOTLIGHT:** Explore the latest local developments, and the city's best. Loaded with reader tips on dining, accommodations, sightseeing, one urban setting around the globe is given special prominence in a single issue.

**PASSION PURSUITS:** In this Editorial section, sustainable travel is the focus. We consider the three pillars: supporting local communities; cultural heritage preservation; and protecting the planet. Readers will discover a destination through meaningful travel.

**POWER TRIP:** Readers have a first-hand account of an empowering trip that leads to self-discovery.

**TABLE TALK:** Strictly culinary-focused, this Editorial section encompasses all the delicious spin-offs associated with food. It's here readers will discover food trends around the globe, learn about destination dining scenes, including celebrated chef profiles, among other juicy tidbits.

## ENHANCED SECTIONS



# EXCLUSIVE SPONSORED CONTENT

High-impact branded content is carefully curated and created in-house by the Editorial team with client direction and approval. This exclusive space also is open to supplied content. We work with brands to tell their most compelling stories.



**GERMANY UNVEILED:**  
A Cultural Journey for Canadian Travellers

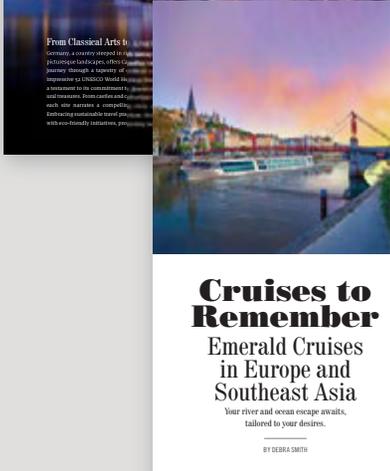
52 UNESCO Sites, Historic Treasures, and Eco-Friendly Adventures Await

**SPLENDID SANSSOUCI**  
Prussian Palaces and Gardens Foundation oversees more than 30 grand sites

BY LINDA BARNARD

I had just one sense of escape: escape to post-hoc history. I had just one sense of escape: escape to post-hoc history. I had just one sense of escape: escape to post-hoc history.

**Did You Know?**  
Prussian Palaces and Gardens Foundation oversees more than 30 grand sites.



**Cruises to Remember**  
Emerald Cruises in Europe and Southeast Asia

Your river and ocean escape awaits, tailored to your desires.

BY DEBRA SMITH



**FLORIDA**  
Get your Vitamin Sea

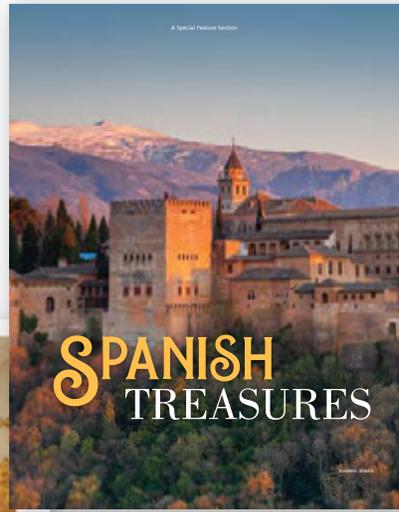
Five Trails of Adventure in DAYTONA BEACH

BY ROBYN THRESEN

It's been more than 100 years since the first motorboat was built in Daytona Beach, and the city is still a hot spot for water sports.

**Swamp Heart Trail**  
A trail through the heart of the city, from the historic downtown to the modern skyline.

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**SPANISH TREASURES**

A Special Feature Section



**Land of Fantasy and Reality**  
SPANISH ALLOW: THE BLENDING OF CULTURE

BY J.A. PETERSON

On the rocky shores of Granada, I sit in bed in a major hotel room. Through the haze of the rain, I can see the city of Granada, a city of light and shadow.

**FUN FACT: THE CREATION OF SPANISH CUISINE**  
The word 'español' was first used in the 15th century to describe the people of the Iberian Peninsula.



**FLORIDA**  
Get your Vitamin Sea

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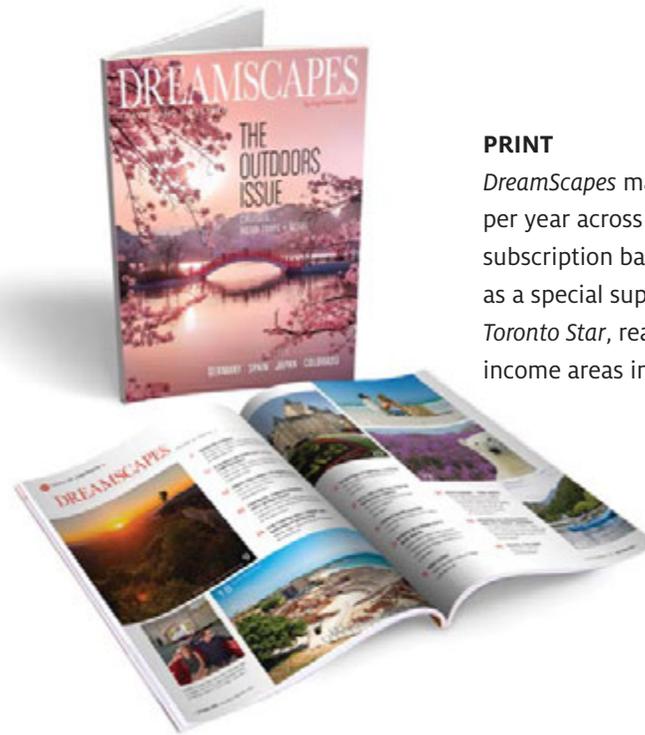
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## MULTIMEDIA SOLUTIONS

### DIGITAL

DreamScapes.ca is accessed globally and has a strong Canadian audience of HHI consumers and travellers. DreamScapes.ca is being fully redesigned and reimagined to give partners the best digital publishing travel tool in the Canadian market today.



### PRINT

*DreamScapes* magazine is published 4 times per year across Canada through a special subscription base in *The Globe and Mail*, AND NEW as a special supplement 4 times a year in the *Toronto Star*, reaching only the highest desired income areas in Canada's largest metropolitan city.



### SOCIAL MEDIA

Reach our growing audience at the newly revamped digital platforms for *DreamScapes*. We can seamlessly integrate key messages, promotions and highlight timely campaigns to our audience of devoted travellers, who are armchair readers as well as frequent fliers.

## WEBSITE AD RATES

### AD SIZE/UNIT      1 MONTH WEB ONLY RATE

- (A) Video Box ..... \$595  
One Position
- (B) Leaderboard ..... \$595  
Size: 648 pixels x 129 pixels
- (C) Box Ad ..... \$395  
Size: 212 pixels x 176 pixels

- All ad positions are on the *DreamScapes.ca* Home Page
- Rates quoted are net
- Average Monthly Unique Visitors – 26,514
- Average Monthly Impressions – 80,975



## MAGAZINE AD RATES INCLUDES PRINT & DIGITAL EDITIONS

SIZE OF ADVERTISEMENT	NUMBER OF INSERTIONS		
	1X	2X	3X
Full Page .....	\$6,950	\$6,450	\$5,950
1/2 Page .....	\$4,500	\$4,250	\$3,950
1/3 Page .....	\$3,500	\$3,250	\$2,950
Double Page Spread .....	\$11,900	\$10,900	\$9,950
Inside Front Cover Double Page Spread .....	\$13,900	\$12,900	\$10,900
Outside Back Cover .....	\$7,950	\$7,500	\$6,950
Inside Front Cover .....	\$7,950	\$7,500	\$6,950
Inside Back Cover .....	\$7,500	\$6,950	\$6,500

# AD DIMENSIONS & SPECIFICATIONS

# DREAMSCAPES

TRAVEL AND LIFESTYLE MAGAZINE

**DOUBLE PAGE SPREAD**  
 Bleed: 17" x 11-1/8"  
 Trim size: 16-3/4" x 10-7/8"  
 Live area: 7-3/8" x 9-7/8" (x2)

**FULL PAGE**  
 Bleed: 8-5/8" x 11-1/8"  
 Trim size: 8-3/8" x 10-7/8"  
 Live area: 7-3/8" x 9-7/8"

**1/2 PAGE - OPTION A**  
 Trim size: 4-1/8" x 10-7/8"  
 Bleed: 4-3/8" x 11-1/8"  
 Live area: 3-5/8" x 9-7/8"

**1/2 PAGE - OPTION B**  
 Trim size: 8-3/8" x 5-3/8"  
 Bleed: 8-5/8" x 5-1/2"  
 Live area: 7-3/8" x 4-7/8"

**1/2 PAGE - OPTION C**  
 Trim size: 5-3/8" x 8-1/8"  
 Bleed: 5-1/2" x 8-1/4"  
 Live area: 4-7/8" x 7-3/8"

**1/3 PAGE - OPTION A**  
 Trim size: 2-7/8" x 10-7/8"  
 Bleed: 3-1/8" x 11-1/8"  
 Live area: 2-3/8" x 9-7/8"

**1/3 PAGE - OPTION B**  
 Trim size: 8-3/8" x 3-3/4"  
 Bleed: 8-5/8" x 4"  
 Live area: 7-1/4" x 3-1/8"

**1/3 PAGE - OPTION C**  
 Trim size: 5-1/8" x 5-1/8"  
 Bleed: 5-3/8" x 5-3/8"  
 Live area: 4-7/8" x 5"

## TRIM SIZE (FINISHED SIZE)

8-3/8" Wide x 10-7/8" Deep

## BLEED ADS

All bleed sizes include 1/8" bleed on all sides.

## LIVE AREA

Keep live text 1/4" away from the trim edge.

## DELIVERY METHOD

Email, FTP, Dropbox, Google Drive  
 Please contact us for FTP login

## ACCEPTABLE AD FORMATS

PDF (PDF/X-1a compliant) – preferable

Adobe InDesign CC 2024\*

Adobe Illustrator CC 2024\*

Quark XPress 2024\*

\*Please supply fonts and links

## ADDITIONAL INFORMATION

Full colour process printing, web press.

Self cover with two-wire saddle stitch.

## SUBMIT MATERIAL TO

Joe Turkel, Publisher

joe@globalitemedia.com

Tel: 416-725-3353 or 1-888-700-4464

**1/6 PAGE - OPTION A**  
 Live area: 2-3/8" x 4-7/8"

**1/6 PAGE - OPTION B**  
 Live area: 7-3/8" x 1-5/8"

ALL BLEED SIZES INCLUDE 1/8" BLEED ON ALL SIDES.

## AD CLOSING DATES & MATERIAL DEADLINES

ISSUES	CLOSING DATE	MATERIAL DUE	DISTRIBUTION DATE
FALL/WINTER 2024	September 23	September 27	October 24
WINTER 2024/2025	November 1	November 8	December 5
WINTER/SPRING 2025	January 13	January 20	February 13
SPRING/SUMMER 2025	April 11	April 18	May 15
FALL/WINTER 2025	September 22	September 26	October 23
WINTER 2025/2026	October 31	November 7	December 4

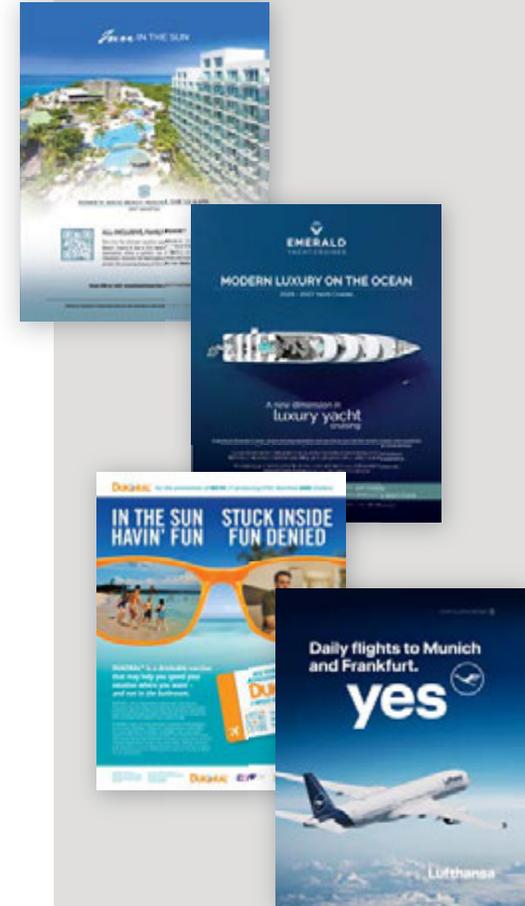
For more information please contact your *DreamScapes* Account Manager.

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