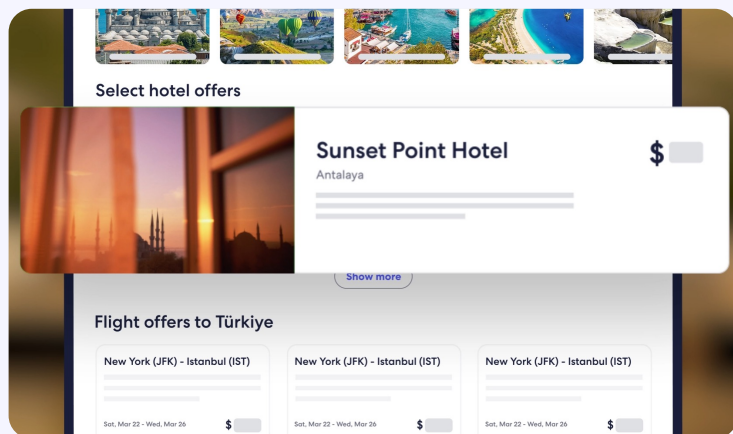


LIMITED-TIME OFFER

Double your advertising impact from day one

Launch your first display campaign and get matched funding



Getting started with display advertising doesn't have to be complicated—or costly. As a new advertiser this year, you can launch your first display advertising campaign on Expedia Group with a minimum investment of \$5,000. For a limited-time, we'll match your spend — up to \$50,000 — doubling your media investment from day one.*

Display advertising on Expedia Group puts your brand in front of millions of travelers as they dream, plan, book, and manage their trips across our trusted portfolio. From high-impact homepage placements to targeted ads in search results, our solutions build awareness, drive consideration, and keep your brand top of mind throughout the travel journey.

Launch your first display campaign with more impact. Double your investment and see what's possible with Expedia Group.

[START ADVERTISING TODAY →](#)

Why advertise with Expedia Group?

- **Premium inventory:** Showcase your brand across Expedia Group's trusted portfolio of travel brands
- **Advanced targeting:** Reach high-intent travelers at key moments throughout the booking journey
- **Brand-safe environments:** Advertise with confidence in trusted, quality placements

**This offer is available to new Expedia Group Display Advertising advertisers (no spend in the past 365 days). A minimum media investment of \$5,000 USD is required. Expedia Group will match qualifying media spend up to \$50,000 USD, for a total potential media value of up to \$50,000 USD. Matched media has no cash value and may not be transferred or redeemed for cash. All campaigns, inventory, and placements are subject to availability, and each insertion order (IO) is subject to Expedia Group approval. Advertisers must execute an IO and launch their first qualifying Display Advertising campaign prior to the offer expiration date. This offer may not be combined with other promotions. Expedia Group reserves the right to modify or cancel this offer at any time. Campaign must launch before 6/30/2026 to be eligible.*