

## NEWS RELEASE

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### **Finger Lakes Sweet Treat Trail Kick –Off** *May 1<sup>st</sup> at the Hilton Garden Inn, Auburn*

**April 23, Cayuga County, NY** - The 2015 Finger Lakes Sweet Treat Trail Tasting Tour will kick-off on May 1<sup>st</sup> from 5 – 8 pm at the Hilton Garden Inn, Auburn as part of First Friday, a community open house coordinated by the Auburn Downtown BID. This farmer’s market style event is free and family-friendly, offering samples and tastings of locally produced baked goods, jams & jellies, honey and maple syrup from many of the 20 sweet spots on the Trail.

Sweet Treats tastings will be provided by Auburn Farmers’ Market, Karen’s Country Confections, Carolyn’s Creations, Strawberry Fields Hydroponic Farm, Standing Stone Honey Bee Products, New Hope Mills, Prison City Pub & Brewery, Reese’s Dairy Bar, Dorie’s Bakery, Smokey Hollow Maple Syrup and the Hilton Garden Inn.

This year’s Tasting Tour will run May 1st to November 15<sup>th</sup>, covering three seasons of sweet treat goodies from tasty strawberries in June to crisp local apples through November.

Whether it’s honey or jam or homemade cookies made with locally grown and produced products, the Finger Lakes Sweet Treat Trail has something to satisfy everyone’s sweet tooth!

The 2015 Tasting Tour Brochure & Pass to all of the participating sites will be available for pick up at the event so you can start planning your own personal tasting tour!

For more information, contact the Cayuga County Office of Tourism, 131 Genesee Street, Auburn, 800-499-9615

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## About the Cayuga County Office of Tourism

The Cayuga County Office of Tourism is the designated Tourism Promotion Agency for Cayuga County and promotes the County's attractions, events, and lodging establishments. For more information visit [tourcayuga.com](http://tourcayuga.com)