



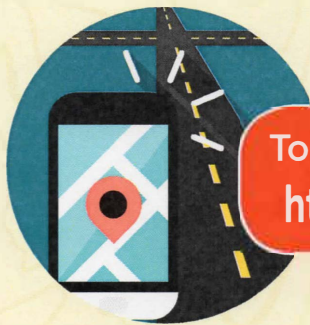
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GOING PLACES WITH DIGITAL MARKETING IN 2018

Travelers use a variety of ways to decide on a destination and book their journeys and adventures. The number of travelers using technology to make travel decisions rises every year, making it more important than ever to stay ahead of your competitors.

Learn about the hottest marketing trends for the travel industry and how you can use them to your advantage.

Please join us to learn how your business can stay ahead of these trends by having an online presence that helps you capture new customers and build loyalty amongst your existing ones.



To view a recording of the webinar:
<https://youtu.be/77U2VQJUBTc>

NOV. 15, 2017
12 P.M. ET

TIME:
One Hour

COST:
Free to NYSTIA members

PRESENTED BY:



Celena Fergusson
*Agency Account
Strategist at Google*

Celena Fergusson is a Partner Enablement Manager on Google's Marketing Solutions team in NYC. Over her 4 years at Google, she has worked with a diverse range of partners on account growth strategy and product education.