

Travel & Tourism Newsletters

TARGETED MARKETING THAT
ATTRACTS NEW PATRONS



2024 NEWSLETTER SCHEDULE

- Thursday, January 25
- Thursday, February 22
- Thursday, March 28
- Thursday, April 25
- Thursday, May 23
- Thursday, June 27
- Thursday, July 25
- Thursday, August 22
- Thursday, September 26
- Thursday, October 24
- Thursday, November 21
- Thursday, December 19

PRICING

Premium, Share of Voice, Top Position

600x150 Ad Unit | \$1,500

ATF, BTF, Display Ads, Share of Voice

300x250 Ad Unit | \$500

ABOUT

Our email marketing solution offers one of the largest, most comprehensive databases in the marketplace today, containing more than 300 available selects and over 134 million unique email records.

SCALE

200,000+ opt-in email addresses | travel & tourism intenders

CONTENT

Custom curation around subjects of value to your organization. Your ad appears next to engaging content.

PROVEN RESULTS

25K+ Views | 5K+ Clicks |
12.7% View Percentage |
2.54% Click Percentage



Travel & Tourism Newsletter Example