

# NEW YORK STATE TOURISM CONFERENCE

## SPONSORSHIP OPPORTUNITIES



### CONTACT:

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**2020 New York State Tourism Conference**  
**Westchester, New York**  
**November 16-19**

## SPONSORSHIP OPPORTUNITIES

New York State Tourism Conference (NYSTC), presented by NYSTIA, is the tourism conference for New York State. This New York State Tourism Industry Association event blends high-quality, outstanding travel-focused content and key industry networking opportunities to create an exceptional experience. NYSTC is attended by the best of the best in NYS tourism. NYSTIA membership includes industry leaders from across New York State's travel sector, including DMO's, TPA's, destinations, attractions, hotels and more.

NYSTC provides a minimum of six 30-minute breakouts for sponsors to engage with attendees, two social events and five meals for further discussion.

NYSTC sponsorships provide unique opportunities to network, engage with future clients and create lasting relationships with top travel industry leaders. There is no better opportunity to put your message in front of the tourism industry decision makers in New York State.

Learn more about the NYSTIA New York State Tourism Conference, sign up to attend and sponsor by [clicking here](#)

**Contact:**

**CHRISTINE HOFFER**

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visit  
Westchester  
County [ny](#)

Proud partner of



**DIAMOND** ..... \$10,000

- Featured and recognized as top-tier 2020 Tourism Conference Sponsor
- Registration for three representatives to attend 2020 Tourism Conference\*
- Reserved one conference exhibitor table
- Co-branded hotel room key cards
- Opportunity for introduction and podium remarks at general session
- Company logo on all related event promotional materials
- Company logo and link on NYSTC site plus digital promotions
- Dedicated slide with company logo and blurb on mainstage screen presentations
- Prominent logo and blurb in Conference newsletters and program
- Dedicated full-page ad in Conference program
- Company marketing brochure in conference bag and displayed at registration table

**PLATINUM** ..... \$8,500

- Featured and recognized as 2020 Tourism Conference Sponsor
- Registration for two representatives to attend 2020 Tourism Conference\*
- Reserved one conference exhibitor table
- Specially-designed brand activations at the conference such as charging station
- Company logo on all related event promotional materials
- Company logo and link on NYSTC site plus inclusion digital promotions
- Company logo on mainstage screen presentations
- Prominent logo in Conference newsletters and program
- Half-page ad in Conference program
- Company marketing brochure displayed at registration table

**GOLD** ..... \$6,500

- Featured and recognized as 2020 Tourism Conference Sponsor
- Registration for two representatives to attend 2020 Tourism Conference\*
- Reserved one conference exhibitor table
- Sponsor of a Conference track and opportunity for speaker introduction
- Quarter page ad in Conference program
- Company logo on all related event promotional materials
- Company logo and link on NYSTC site plus inclusion digital promotions
- Company logo on mainstage screen presentations
- Company logo in Conference newsletters and program
- Company marketing brochure displayed at registration table

**SILVER** ..... \$4,500

- Recognized as 2020 Tourism Conference Sponsor
- Registration for one representatives to attend 2020 Tourism Conference\*
- Reserved one conference exhibitor table
- Company logo on all related event promotional materials
- Company logo and link on NYSTC
- Company logo on mainstage screen presentations
- Company logo in Conference newsletter and program
- Company marketing brochure displayed at registration table

**BRONZE** ..... Available to active NYSTIA members only ..... \$2,500

- Registration for one representatives to attend 2020 Tourism Conference\*
- Reserved one conference exhibitor table
- Company logo on mainstage screen presentations
- Company listed in Conference newsletter and program
- Company marketing brochure displayed at registration table

**MIX & MINGLE** ..... **\$4,000**

- Network with attendees and distribute materials from six-foot table at pre-reception hour
- Pop up Banners or other signage (sponsor to provide)
- Company logo in Conference program
- Company logo on mainstage screen presentations
- Branded Glassware (optional-additional cost)
  - Prominently printed on keepsake conference glassware to greet attendees

**CONFERENCE BAG** ..... **\$3,500**

- Co-branded NYSTIA conference bag for all registered attendees
- Company logo in program
- Company logo and link on NYSTC site
- Company logo listed in sponsor slide on mainstage presentations
- Sponsorship fees include cost of bags

**CONFERENCE BADGES** .....

- Company logo imprinted and co-branded with NYSTIA on badges
- Sponsorship fees include names badges, printing and shipping
- Company logo and link on NYSTC site
- Company logo in Conference program
- Company logo listed in sponsor slide on mainstage presentations

