

# Marketing Data Dashboard

Are you baffled about how to interpret digital marketing success?  
Are you frustrated with the outlandish costs of data analytics tools?  
Do you feel like a “deer in the headlights” when you’re asked what these analytics mean?

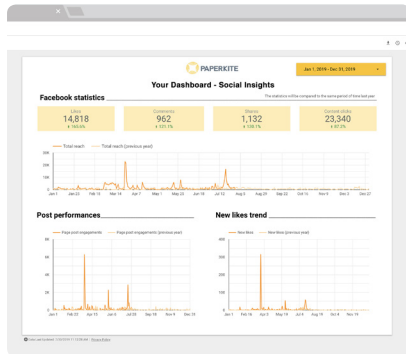
*And still feel totally overwhelmed KNOWING you need to be able to explain all of these details to your boss, team and stakeholders?*

## What if...

There was a simple but innovative tool that allows you to effortlessly view your digital marketing performance in real-time?

There was a way to easily educate yourself on what each data point means so you can intelligently report on your marketing results to others in your organization?  
Would you finally commit to this advanced level of understanding?

**Paperkite’s Marketing Data Dashboard** is the best way to easily bring all of your digital marketing activities together so you KNOW everything is working together in perfect harmony – while NOT bankrupting your bottom line!



## How It Works

Using a customized dashboard, you’ll see ALL of your data in a simple snapshot with the MOST relevant data points for effective decision making. The platforms that will be displayed include:

- Google Analytics
- Google eCommerce
- Google AdWords
- Facebook
- Instagram
- Facebook / Instagram Ads
- Twitter
- Email Marketing
- Messenger Marketing

You’ll also get initial education and training so you KNOW what you’re looking at (and what the heck it all means!) and receive a monthly summary to keep you on track. The best part is... we do it for you! No crazy techie skills needed.

**Want to try out the tool before making a full-on commitment?**

**Contact [hello@hellopaperkite.com](mailto:hello@hellopaperkite.com) to get a free demo!**

[hellopaperkite.com/marketing-data-dashboard](http://hellopaperkite.com/marketing-data-dashboard)

**Marketing Data Dashboard Package**

**\$499/one-time setup fee  
+ \$199/month**