

NYSTIA Digital Co-op Partner	Packages	Pricing	Your Buy\$
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AA Digital			
Native Packages	Tier 1	\$51,583	
	Tier 2	\$18,969	
Display Packages	Tier 1	\$26,361	
	Tier 2	\$15,252	
	Tier 3	\$8,787	

Adams Outdoor Advertising*		<i>*Pricing based on negotiated programs</i>	
	SEO*	TBD	
	SEM*	TBD	
	Display*	TBD	
	Social Media*	TBD	
<i>*Pricing based on negotiated programs</i>			

AdParlor			
<b>Creative Services:</b>			
	Standard Library Access (Mthly Cost)	\$600	
	Custom Creative Blueprint	\$4,000	
	Custom Blueprint Bundle	\$9,500	
<b>Strategic Services</b>			
	Health Check	\$1,500	
	Strategic Services Planning	\$4,500	
	Comprehensive Audit	\$9,500	

Advance Media NY			
Digital Display & Re-messaging	Level 1	\$9,000	
	Level 2	\$18,000	
	Level 3	\$30,000	

AdWorkshop			
Native Advertising			
	Tier 1	\$10,000	
	Tier 2	\$5,000	
	Tier 3	\$2,000	
Event ReTargeting			
	Tier 1	\$10,000	
	Tier 2	\$5,000	
	Tier 3	\$2,000	
Geo-Fencing			
	Tier 1	\$10,000	
	Tier 2	\$5,000	
	Tier 3	\$2,000	

<b>Page 1 Digital Co-op Commitment Sub-Total:</b>			
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<b>Escapemaker.com</b>			
	<i>Monarch Sponsorship</i>	\$7,550	

<b>Paperkite</b>			
<i>Social Media Advertising &amp; Messenger Marketing Packages</i>			
	<i>Bronze Package</i>	\$3,500	
	<i>Silver Package</i>	\$13,500	
	<i>Gold Package</i>	\$18,000	

<b>Trajectory Sports &amp; Media Group</b>			
	<i>Recommendation Services</i>	\$5,500	

<b>Travel Spike</b>			
	<i>Contextual Content Ads @ \$1.05 cpm</i>	\$10,000	
	<i>Native Editorial Solo Email @ \$20 cpm</i>	\$20,000	
	<i>NYSTIA Co-op Native Editorial Email @ \$5 cpm*</i>	\$5,000	
	<i>Desktop Banners @ \$10.50 cpm</i>	\$10,000	
<i>*Four (4) NYSTIA participants required</i>			

<b>Page 2 Total Digital Co-op Sub-Total:</b>		
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<b>Page 1 Total Digital Co-op Sub-Total:</b>		
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<b>TOTAL Digital Co-op Investment:</b>		
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**QUESTIONS? Contact Bob Provost ([bob@nystia.org](mailto:bob@nystia.org)) for program details.**

<b>Name of Member</b>	_____
<b>Member Organization</b>	_____
<b>email</b>	_____
<b>phone</b>	_____
<b>signature</b>	_____

**Please scan and send this completed document to [bob@nystia.org](mailto:bob@nystia.org)**