

FOR IMMEDIATE RELEASE

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2022 NYSTIA Annual Meeting to be Hosted in New York City at the New Yorker Hotel

TROY, NY – New York State’s tourism industry will be brought together at the iconic New Yorker Hotel in Manhattan for the 2022 New York State Tourism Industry Association (NYSTIA) Annual Meeting on October 26, 27 and 28. During the meeting, the recipients of the 2022 NYS Tourism Excellence Awards will be honored in a special ceremony for their outstanding work done in 2021.

The NYSTIA Annual Meeting is a yearly gathering of members and tourism industry professionals to reflect on the past year’s successes and look towards the future of tourism in New York State. This year’s meeting will focus on best practice programming for members in the industry, with a special focus on group travel.

"Since the beginning of the pandemic, it has been our goal to contribute to the resurgence of the world's greatest destination city by holding our meeting there," said Bob Provost, President of the New York State Tourism Industry Association. "Our members are excited to gather at the historic New Yorker Hotel in New York City and ready to enjoy all it has to offer."

"It's time to make it NYC! Our members from every corner of New York State are eager to convene with their colleagues in New York City. They will address the business of New York State tourism, but I'm already hearing from those who plan to get the most out of their New York City visit by coming early, staying late, or both!" observed Dana Krueger, Board Chair of the New York State Tourism Industry Association.

"NYC & Company is pleased that New York City was selected as the host city for the New York State Tourism Industry Association's 2022 Annual Meeting, and we're thrilled to be hosting the 2022 Tourism Excellence Awards ceremony," said Kelly Curtin, Executive Vice President at NYC & Company. We're certain that New York City will deliver on the promise that we make to every visitor; a one-of-a-kind experience and memories for a lifetime."

About New York State Tourism Industry Association:

The New York State Tourism Industry Association (NYSTIA) advances economic growth, job creation, community revitalization, quality of life and pride of place by realizing the potential of New York State's tourism industry and facilitating the success of its members. We serve New York State's tourism industry through collaborative initiatives, research, legislative awareness, and exceptional marketing. www.nystia.org