COVID-19 and Travel Sentiment Survey

- Fielded March 10-11, 2020
- National Sample of 1,000 adults 18+
87% of travelers are planning travel in the next six months.

Types of Trips

- **Domestic Leisure**: 64%
- **International Leisure**: 24%
- **International Business**: 8%
- **Domestic Business**: 4%

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Factors Impacting Decisions to Travel in Next 6 Months

- **Coronavirus/COVID-19**: 12% no impact at all, 12% slightly impact, 18% moderately impact, 22% greatly impact, 35% strongly impact.
- **Concerns about the economy**: 22% no impact at all, 16% slightly impact, 25% moderately impact, 20% greatly impact, 17% strongly impact.
- **Transportation costs**: 16% no impact at all, 13% slightly impact, 27% moderately impact, 23% greatly impact, 21% strongly impact.

Legend:
- 1 - No impact at all
- 2
- 3
- 4
- 5 - Greatly impact

Percent
Impact on Travel Plans

58% of travelers planning to travel in the next six months will change their travel plans due to coronavirus.

- Reduced travel plans: 36%
- Changed destination to one I can drive to as opposed to fly: 30%
- Canceled trip completely: 28%
- Changed trip from international to domestic: 22%

Base: Coronavirus Changed Travel Plans