



Contact Information for NYS Tourism

(* = First point of contact)

Tourism Industry Relations & Support:			
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Management of industry database, including updates to TPA contact info	Lynette Hughes* Jessica David	Lynette.Hughes@esd.ny.gov Jessica.David@esd.ny.gov	518-292-5251 518-292-5742
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Path Through History	Heather McElhiney* Jessica David	Heather.McElhiney@esd.ny.gov Jessica.David@esd.ny.gov	518-292-5170 518-292-5742
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NYS Tourism Funding:			
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Contact Information for NYS Tourism

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I LOVE NY Public Relations:			
General media relations including media nights	Lisa Soto* Eric Scheffel	Lisa.Soto@esd.ny.gov Eric.Scheffel@esd.ny.gov	212-803-3605 518-292-5274
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Coordination of speaking engagements	Kelly Garofalo-Wilkins	Kelly.Garofalo@esd.ny.gov	212-803-2244
Travel trade PR, including press releases on I LOVE NY website (The Beat)	Eric Scheffel* Lisa Soto Danae Jones	Eric.Scheffel@esd.ny.gov Lisa.Soto@esd.ny.gov Danae.Jones@esd.ny.gov	518-292-5274 212-803-3605 518-292-5949
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Contact Information for NYS Tourism

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