



Corning Museum of Glass Receives \$1.5 Million Grant from New York State to Fund New International Motorcoach Entrance

Corning, NY, December 11, 2013—The Corning Museum of Glass has received a \$1.5 million grant from New York State to support the creation of a new international motorcoach entrance. The grant was announced by Governor Andrew M. Cuomo today at the 2013 Regional Economic Development Council Awards ceremony held in Albany.

The Museum will transform its current motorcoach entrance on the west side of the facility into an attractive 10,000-square-foot indoor/outdoor reception area for visitors who arrive via tour busses. The area will include new amenities and a dedicated entrance to the new glass demonstration space in the North Wing addition. Exterior signage, large-scale maps and regional wayfinding will orient visitors and encourage inter-regional travel throughout Upstate New York.



Rendering of the new International Motorcoach Entrance



Large-scale maps and regional wayfinding will inform international visitors about New York State

The new international motorcoach entrance will open in late 2014 as part of the Museum's North Wing addition project which includes a new 26,000-square-foot contemporary art gallery building and one of the world's largest facilities for glassblowing demonstrations and live glass design sessions.

"We look forward to providing this new welcome point for our hundreds of thousands of motorcoach visitors who come to the Museum each year from all over the world," said Marie McKee, president of The Corning Museum of Glass. "We are grateful to Governor Cuomo and Empire State Development for supporting this project and, in doing so, recognizing the importance of the Museum's international visitors to the Upstate tourism market."

The Corning Museum of Glass is the most visited art museum in New York State, outside of Manhattan, and a major driver of the Upstate New York tourism economy. More than 40 percent of the over 400,000 annual visitors to the Museum arrive via motorcoach. Motorcoach visitation has more than doubled in the past ten years, with international group visitation growing nine percent year-over-year for the last three years.

About The Corning Museum of Glass

The Corning Museum of Glass is home to the world's most important collection of glass, including the finest examples of glassmaking spanning 3,500 years. Live glassblowing demonstrations (offered at the Museum, on the road, and at sea on Celebrity Cruises) bring the material to life. Daily Make Your Own Glass experiences at the Museum enable visitors to create work in a state-of-the-art glassmaking studio. The campus in Corning includes a year-round glassmaking school, The Studio, and the Rakow Research Library, the world's preeminent collection of materials on the art and history of glass. Located in the heart of the Finger Lakes Wine Country of New York State, the Museum is open daily, year-round. Kids and teens, 19 and under, receive free admission. www.cmog.org.

The Museum is currently adding a North Wing, designed by Thomas Phifer, which will open in late 2014. The 100,000-square-foot North Wing addition will include a new 26,000-square-foot contemporary art gallery building, as well as one of the world's largest facilities for glassblowing demonstrations and live glass design sessions.

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Yvette Sterbenk / Mandy Kritzeck
Corning Museum of Glass
607-974-8124 / 5239
sterbenkym / kritzeckms@cmog.org
www.cmog.org/press