

BRANDAMP BY AARP

PAID CONTENT NEW YORK STATE TOURISM



Find What You Love

Expand your horizons with a New York State of mind

Diversity defines New York State. From cultural hotspots to storybook villages, and from sparkling Atlantic waters to the majestic **Catskill Mountains**, there's something for everyone. Hike, bike, swim, stroll and experience unique places like **Bethel Woods Center for the Arts**, an ode to the '60s on the original Woodstock site. Discover what NYGetawayDeals.com has to offer and pack your bags for fun.

Historic architecture and culture abound in the Capital-Saratoga area. Tour the New York State Capitol building, a marvel of late 19th century grandeur. Visit the oldest and largest State Museum in the country where fascinating exhibits range from art to anthropology. And don't miss the thrill of a live horse race in **Saratoga**.

"Put me in, Coach!" Fans of America's favorite game will go nuts for the National

Baseball Hall of Fame and Museum, but there's so much more to love in **Coopers-town**. Follow its perfect village streets to The Farmers' Museum to experience 19th century rural and village life firsthand.

Cruise the waters of New York and beyond with Blount Small Ships. Go where the big ships cannot™ to discover the incomparable beauty of the Islands of New England, coastal Maine and the Great Lakes. You'll feel like a local in port and like family on board.

The Finger Lakes are gorges—and wineries, dramatic waterfalls, stunning scenery too! Start your visit at **Finger Lakes Visitors Connection** in Canandaigua (a.k.a., one of the most affordable places to live in America). You'll find all you need to map out vineyard tours, golf outings, biking and hiking trails and foodie fun too.

Plan your visit at ILoveNY.com

IT'S ALL IN NEW YORK

1 Forever Wild Land Together Adirondack and Catskill Park make up a natural world of over **6 million acres of protected mountains, valleys and pristine forests.**

2 State Parks New York is the perfect place to get outdoors, with **180 state parks**, from the shores of Long Island to the roaring falls of Niagara.

3 Renowned Wines Move over Napa! New York boasts **400 wineries** and produces 12 million cases of wine annually, from Rieslings to Cabernet Sauvignon.

Find What You Love

—IN NEW YORK STATE—

THE CATSKILLS

BETHEL WOODS CENTER FOR THE ARTS



Time spent together is time well spent.

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CENTRAL NEW YORK



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NEW YORK STATE

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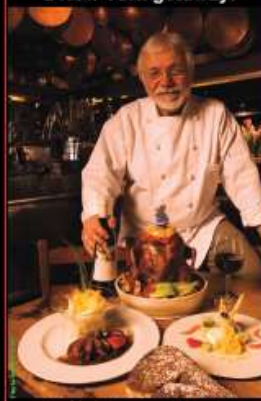
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NEW YORK STATE

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FINGER LAKES

Canandaigua, New York was recently named one of **10 Most Affordable Places to Live in America***



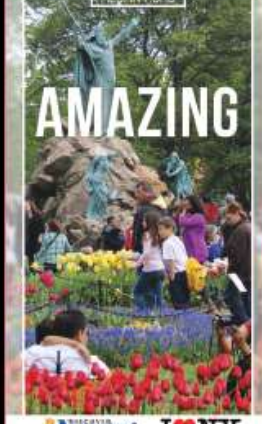
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CAPITAL-SARATOGA

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