



2019 Executive Committee

Chair

Valerie Knoblauch
Finger Lakes Visitors Connection
valerie@visitfingerlakes.com

Treasurer

Matt Mitchell
Corporate Communications
matt@corporatecomm.com

Immediate Past Chair

Herb Clark
Sullivan County Visitors Association
hcc@scva.net

2019 Board of Directors

John Percy
Destination Niagara USA
jpercy@niagarafallsusa.com

Talia Cass
Discover Saratoga
talia@discoversaratoga.org

Dana Kruger
DanaEvents
dana@danaevents.org

Jamie Claudio
Discover Long Island CVB
jclaudio@discoverlongisland.com

Nick Calderazzo
Twin Travel Concepts
nick@twintravelconcepts.com

Ken Meifert
National Baseball Hall of Fame
kmeifert@baseballhall.org

Vice Chair

Natasha Caputo
Westchester County Tourism & Film
ncaputo@visitwestchesterny.com

Secretary

Josiah Brown
New York Welcomes You, Inc.
jbrown@nywelcomesyou.com

Beth Duane
Corning Museum of Glass
DuaneEM@CMOG.org

Andrew Nixon
Chautauqua County CVB
nixon@tourchautauqua.com

Ron Ofner
Adirondack Regional Tourism Council
ron@adk.com

Janet Clerkin
Oswego County Tourism
janet@oswegocounty.com

Deirdre McCarthy-Polak
AAA Northeast
dmccarthy-polak@aaanortheast.com

Kelly Rapone
Genesee County Chamber of Commerce
krapone@geneseeny.com

Kelly Ann Curtin
NYC & Company
kcurtin@nycgo.com

Heather Bagshaw
Greene County Economic Development
Tourism & Planning
hbagshaw@discovergreene.com

2019 Ex Officio Board Members

Ross Levi
I Love New York
info@iloveny.com

Mark Dorr
NYS Hospitality & Tourism Assoc.
mark@nyshta.org

Scott Brandi
Ski Areas of New York
scottbrandi@iskiny.com

NYSTIA Staff

Robert Provost
President & CEO
bob@nystia.org

Phil Royle
LEGOLAND New York Resort
phil.royle@legoland.com

Sara Poe
Strong National Museum of Play
spoe@museumofplay.org

Donald Bennett, Jr.
Campground Owners of New York
don@nycampgrounds.com

Wendy Gibson
NYS Parks, Recreation & Historic Preservation
wendy.gibson@parks.ny.gov

Christine Hoffer
Chief Operating Officer
christine@nystia.org