INCLUSION

TOURISM IS EVERYBODY'S BUSINESS
Come visit!

ORANGE COUNTY TOURISM

www.OrangeTourism.org
LEGOLAND New York Resort
LLNYR Initial Timeline

July 2016
Initial announcement

August 2016
Team on the ground

December 2016
Community Welcome Center

2017
Lots of boring stuff

2018
Lots of mud and excavators

2019
Construction

2020
Opening
LLNYR Community Welcome Center

Complimentary beverages & snacks – For me to eat
Wifi and phone charging
LEGO & DUPLO Playtables
Videos, images and renderings of the development
Plans and boring legal documents for review
LEGOLAND® New York Resort along with all of Merlin Entertainment’s attractions are favorable to partnering with those who are part of their local Chamber of Commerce and who get involved in their local community!
STOP LEGOLAND
Some New Friends...
<table>
<thead>
<tr>
<th>Hotel Name</th>
<th>Description</th>
<th>Distance</th>
<th>Info &amp; Booking</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEGOLAND® Florida Hotel</td>
<td>Upgrade the Florida to your hotel stay at LEGOLAND Florida Hotel – Awesome!</td>
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<tr>
<td>LEGOLAND® Beech Retreat</td>
<td>LEGOLAND® Beech Retreat is a 300 unit retirement community.</td>
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<tr>
<td>Regal Palms Resort &amp; Spa</td>
<td>Regal Palms Resort &amp; Spa offers exclusive guest services.</td>
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<tr>
<td>Balmoral Resort Florida</td>
<td>Balmoral Resort Florida is a 300 unit retirement community.</td>
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<tr>
<td>Tuscan Resort Orlando by Aston</td>
<td>Tuscan Resort Orlando by Aston is a Mediterranean style villa resort featuring indoor and outdoor recreation facilities.</td>
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<tr>
<td>Holiday Inn Express Lake Wales - Winter Haven</td>
<td>Holiday Inn Express Lake Wales - Winter Haven is a pet-friendly hotel.</td>
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<td>Holiday Inn Winter Haven</td>
<td>Holiday Inn Winter Haven is a pet-friendly hotel.</td>
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<tr>
<td>Hampton Inn Winter Haven</td>
<td>Hampton Inn Winter Haven is a pet-friendly hotel.</td>
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<tr>
<td>The Fountains at ChampionsGate</td>
<td>The Fountains at ChampionsGate is a pet-friendly hotel.</td>
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<tr>
<td>Courtyard Orlando International Drive</td>
<td>Courtyard Orlando International Drive is a pet-friendly hotel.</td>
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</table>
THE Merlin WAY

WE care

WE love WHAT WE DO

WE are innovative and FAST MOVING

WE make every £, $, €, ¥ COUNT

WE do what WE say

WE take ownership

AND we do it all for the love of fun

CUSTOMER EXCELLENCE
What Millennials Want

- 75% Would choose to work for a responsible company, even for less money
- 88% Want employers to share more details of CSR commitments
- 88% Say their jobs are more fulfilling when they can make a positive impact on issues
- 89% Want to provide feedback ideas and solutions to improve CSR efforts
Our Focus

WE ARE A SUPERHERO FOR OUR PLANET

Sustainability and the Environment
Operating the business within a culture of responsible sustainability

SEA LIFE and WILD LIFE
Protecting wildlife through targeted global campaigns and activity

Merlin’s Magic Wand
Enabling children facing illness, disability or adversity to access the magic of Merlin

WE ARE A SUPERHERO FOR PEOPLE

Accessibility
Providing experiences and environments that are accessible to all

All Together.
INDIVIDUAL TALENTS. COLLECTIVE STRENGTH.
Merlin will be the most inclusive and flexible employer in our industry, and truly international in its make-up.
Get Ready Hudson Valley, NY...

Circa 1.5m visitors a year
1,300 jobs

14m visitors
3,000 jobs

700k visitors
200 jobs

300k visitors
400 jobs

3.5m visitors
2,000 jobs

500k visitors
600 jobs

7m additional visitors from 2020...
4,500 additional jobs from 2020...

(All data is approximate and is provided for attendance and employment)