



2019 New York State Tourism Conference
Buffalo, New York
Wednesday, April 24 – Friday, April 26

SPONSORSHIP OPPORTUNITIES

NYSTIA membership includes industry leaders from across the New York State travel sector, including DMO's, TPA's, Destinations, Attractions, Hotels, and More. The New York State Tourism Conference sponsorships provide unique opportunities to network and create lasting relationships and future clients with NYSTIA members who are top travel industry leaders.

Showcase your business by becoming a sponsor at **NYSTIA** signature events; the 2019 Spring New York State Tourism Conference being held in Buffalo and the 2019 Fall NYSTIA Annual Meeting & Tourism Excellence Awards taking place in Auburn.

Learn more about the NYSTIA New York State Tourism Conference, sign up to attend and sponsor at www.nystia.org/sponsor

Contact:

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HOST LOCATION
2019 NEW YORK STATE
TOURISM CONFERENCE



CO-HOST
EMPIRE STATE
DEVELOPMENT
I LOVE NY





2019 SPONSORSHIP and EXHIBITOR OPPORTUNITIES

NEW YORK STATE TOURISM CONFERENCE

Garnet	<ul style="list-style-type: none"> • 3 event registrations for 2019 Tourism Conference* • Introduction at Podium with 2-minute remark at Breakfast (choice of Thur or Fri) • LOGO Digital Signage Recognition at Mainstage and all Education Breakouts • LOGO recognition with link on Web Page and Conference related digital messaging • Prominent LOGO placement on Program • Verbal Acknowledgement throughout Conference • One Exhibitor Table at Conference • Collateral at Registration Table 	\$10,000
Herkimer Diamond	<ul style="list-style-type: none"> • 2 event registration for 2019 Tourism Conference* • Verbal Acknowledgement at Podium during “Taste of Buffalo” evening • LOGO Digital Signage Recognition at Mainstage and all Education Breakouts • LOGO recognition with link on Web Page and Conference related digital messaging • Prominent LOGO placement on Program • Verbal Acknowledgement throughout Conference • One Exhibitor Table at Conference • Collateral at Registration Table 	\$7,500
Wollastonite	<ul style="list-style-type: none"> • 1 event registration for 2019 Tourism Conference* • Acknowledgement at Podium during an Educational Breakout • LOGO recognition with link on Web Pages and Conference related digital messaging • LOGO placement in Program • One Exhibitor Table at Conference • Collateral at Registration Table 	\$5,000
Halite-Salt	<ul style="list-style-type: none"> • 1 event registration for 2019 Tourism Conference* • LOGO recognition with link on Web Page • LOGO placement in Program • One Exhibitor Table at Conference • Collateral at Registration Table 	\$3,500
Sphalimite (Zinc)	<ul style="list-style-type: none"> • 1 event registration for 2019 Tourism Conference* • LOGO placement in Program • One Exhibitor Table at Conference • Collateral at Registration Table 	\$2,500
Dolomite	<ul style="list-style-type: none"> • 1 event registration for 2019 Tourism Conference* • Listing in Program • One Exhibitor Table at Conference 	\$1,500

Our Sponsor Levels celebrate the important minerals in New York State. *Conference registration does not include lodging.





2019 SPONSORSHIP PLUS PACKAGES

Add-on Opportunities to enhance your BRAND

NEW YORK STATE TOURISM CONFERENCE	
<p>Keynote Speaker – Guest Speakers Verbal Acknowledgement at Podium, LOGO in Program, on Website and LOGO Digital Signage Recognition at Mainstage - Choose One or More Days.</p> <ul style="list-style-type: none"> ○ Wednesday – SOLD ○ Thursday ○ Friday 	\$5,000
<p>Thursday “Taste of Buffalo” Dinner Verbal Acknowledgement at Podium - before Auction, LOGO in Program, on Website and LOGO Digital Signage Recognition at Mainstage & Dinner.</p>	\$4,500
<p>Networking Break Break is set at your display booth – driving attendees to your display and product.</p>	\$3,500
<p>Pre-Dinner Reception – Thursday Evening Verbal Acknowledgement during “Taste of Buffalo” dinner, LOGO in Program, on Website and LOGO Digital Signage Recognition during conference.</p>	\$3,500
<p>Transportation - Motor Coach from Hyatt Regency to and from RiverWorks Verbal Acknowledgement during Auction, LOGO in Program, on Website and LOGO Digital Signage Recognition during conference, and signage on Motor coach (sponsor supplies signage)</p>	\$3,000
<p>Breakfast or Lunch Sponsor - Choose One or More Days (2 available per meal) LOGO Digital Signage at Breakfast, LOGO in Program and on Website.</p> <ul style="list-style-type: none"> ○ Thursday – Breakfast and Lunch ○ Friday – Breakfast only 	\$2,500
<p>Audio Visual Support - Choose One or More Days (6 available) LOGO Digital Signage Recognition at Mainstage, Business Listing in Program and on Website</p> <ul style="list-style-type: none"> ○ Wednesday ○ Thursday ○ Friday 	\$2,500
<p>In Room Amenity-Amenity to be provided by Sponsor* Name Recognition on Program, LOGO Listing in Program and on Website</p>	\$1,000





2019 SPONSORSHIP PLUS PACKAGES BRANDED ITEMS

Add-on Opportunities to enhance your BRAND

NEW YORK STATE TOURISM CONFERENCE

	<p>CONFERENCE BAG Your LOGO would join NYSTIA on this bag provided to all registered attendees. Sponsorship fees includes bag (selected by NYSTIA).</p> <p>Bag is for description only. Actual Bag may vary</p>	<p>\$5,500</p>	
			<p>\$3,000</p>
	<p>Note Pad Tablet 5x7 These Conference Note Pads will be pre-placed at the seats for the Opening Session. Attendees will be greeted by your brand at the opening of the Conference.</p>	<p>\$2,500</p>	
	<p>Name Badges – in Deluxe Plastic Holder with Magnetic Backing 4X3 Name Recognition on badges, LOGO Listing in Program and on Website</p>	<p>\$2,000</p>	
	<p>Writing Pen Your LOGO or Name along with 2019 NYS Tourism Conference. Pen will be placed at each seat adjacent to note pad for opening session.</p>	<p>\$1,000</p>	